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James R. Case

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THE CONNECTICUT CAMPUS

AND LOOKOUT

Published Semi-monthly
during the College Year

By Students of Connecticut
Agricultural College

VOL. II

STORRS, CONN., MONDAY, JANUARY 31, 1916

No. 7

"What of the Business Training of Agricultural College Students?"

By Oliver F. Kilham, '09.

(Continued from last issue.)

"Since 1909 I have worked at various things—and I want to say to you right here, that if you decide to enter an office, you don't need to stick to your own particular line without a break. It would do you a world of good to put in six months in a law office, or a year in a railroad office, for instance; for it is a fact we cannot get away from, that the average man engaged in agricultural work is not in the majority of cases, strictly up-to-date in his business methods. If you get into some other line for a while where "efficiency" is the watchword, you will come back to your own line with new ideas of all kinds, and a much broader outlook. Because of feelings of modesty, I hesitate to tell you just where I stand now, after practically six years spent out of college—or strictly speaking, five—but I believe I shall do so with your kind permission, to show you that my way of getting there has brought good results in my own case at least.

At the present writing, I am Secretary and Sales Manager of the Pacific Nursery Company, of Portland, Oregon, one of the best known retail nurseries in the Pacific Northwest, and doing business through traveling salesmen. Part of my duties is to handle the men throughout the country, and what I am trying to get at is this—I am confident, that had I not taken that three-months' course in the business college I spoke of, learning among other things, shorthand and typewriting, I would not have the position I now hold. With my agricultural college education to back me, and using my general office and stenographic ability as a "key", I entered the "front-door" and started climbing, and my contention is, that by so doing I have climbed far higher since 1909, than I could have succeeded in climbing, had I persisted in trying to enter the "back-door" and up that way.

In the writer's opinion, you would do better to be "filing-clerk" in the office of say a Nursery Company to begin with, than "foreman of the stripping-gang" in the field. We should remember always, that eight years over the grammar grades should and do entitle us to a better start than the man who lacks the benefit of those eight years. Provide yourselves with the "key" you will need, which is at least the ability to use a typewriter well and a general knowledge of book-keeping—then unlock the "front-door" and walk in—right into the atmosphere and among the surroundings your education and training have fitted you for. It matters now how you get the "key"—GET IT!

What good would it do you to be seated at a table laden with all kinds

Strength vs. Porosity in Drain Tile.

How often farmers have laid down tile drains in a field to find shortly after that one or more of the sections of soft tile they used, has been crushed in! Our readers who have had a nicely worked out system spoiled in this way—or any farmer who has a job of draining on hand—will do well to look into the possibilities of the stronger, more durable, vitrified drained tile.

This vitrified tile is made of high grade shale clay. In addition to being burned in intense heat, the tile is also salt glazed. This special treatment makes impossible the crumbling and consequent choking of the drain so aggravating with soft tile. Breaks such as referred to above are eliminated when vitrified tile is used. There are no weak spots in this tile.

The secret of the success with vitrified tile is that strength and durability have not been sacrificed for porosity. And this is good, for, after all, what is the benefit of porous drain tile (especially when it is structurally weak), when 99% of the water enters the drain at the joints? How much better the hard-burned, salt-glazed, vitrified tile that will last indefinitely. We urge that our readers make themselves acquainted with this superior tile. It is sold in several styles, round, square, hexagonal, and in one, two and three-foot sizes.

of good things to eat if you had a gag in your mouth? Likewise, what does it profit any man to put in four years in High School and four years in an Agricultural College, and then go out and work for some old "moss-back" who will class him with, and put him at the same kind of work, as old Tom Tomisky for instance, who has been in the United States only about six months, and in his own country would be classed as ignorant? How much chance would such a man have to make practical use of his agricultural education? Any suggestions he might make would be laughed at—more because of ignorant prejudice than anything else. What chance would he have of rising under an employer like that, who knows so little that he is not aware of his own ignorance? Many a man does come out of an agricultural college and is not able to get anything better because he has had no real practical business training before he graduated. Farm bookkeeping does not supply the need. What you need is sufficient office training to enable you to step into the office of a wide-awake, "after-the-business-every-minute" business man and make good—and if the college graduate is to be able to protect himself from the humiliation of working for a man like the one just mentioned, he

College Directory. 1915—1916.

This is the third article in the series to take the place of the "Blue-Book". Cut it out and keep it with the others which were the list of "College Agents" and the "Song of Cheer".

Athletic Association.

President.....Crowley, '16
Ass't Treasurer.....Kuelling, '17

Football.

Captain.....Renehan, '16
Manager.....Hill, '16

Baseball.

Captain.....Crowley, '16
Manager.....Allen, '16

Basketball.

Captain.....Dickinson, E. N., '18
Manager.....Ackerman, '16

Track.

Captain.....Metcalf, '16
Manager.....McDonald, '16

Rifle Team.

Captain.....Knight, '17
Manager.....Prindle, '17

Tennis Association.

Captain.....Henry, '16
Manager.....Ackerman, '16

Glee Club.

Leader.....Morse, '18
Manager.....Minor, '16

Orchestra.

Leader.....Gerhardt, '19
Manager.....Wright, '16's

Dramatic Club.

President.....Watson, '17
Leader.....Miss Wallace

Students' Organization.

President.....McDonald, '16

The "Campus".

Editor-in-Chief.....Case, '16
Business Manager.....Rice, '16
Circulation.....Buell, '16's

The "Nutmeg".

Editor-in-Chief.....Lee, '16
Business Managers.....Hill, Henry, '16

Entertainment Series.

Student Manager.....Hill, '16
Ticket-agent.....Case, '16

Agricultural Club.

President.....Cahill, '16

President, 1916.....Ackerman
President, 1917.....Harris
President, 1918.....Barrett
President, 1919.....Crampton
President, 1916's.....Piper
President, 1917's.....Scofield

must have this training. If your college does not give it to you in the regular course, get it for yourself. Either get it or be less efficient than the man who has it—the graduate of a three-months' course in a business

(Continued on page 3.)

Athletes and Scholars.

The following is a letter to the Rhode Island State Beacon and one which may be read with interest by many of us:

To the Editor of the Beacon:

My dear Sir:—It is gratifying to know that something is to be done to encourage the matriculation of deserving men of athletic ability at Rhode Island.

In the past our athletic records have done much for the college in many ways, probably not fully realized or appreciated. A high rating in this field of endeavor will do more to effectively advertise the college, raise the standard in its broadest meaning and establish a long-sought-for prestige, than just alone a fixed academic distinction.

Classroom record is not necessarily a true estimate of a student's ability and usefulness after graduation—although it is extremely important in its proper place. Most of our leaders in athletics of about four years ago—the men who helped place Rhode Island on the map so far as the outside world is concerned—are now making splendid records. Much of their success is due to that sturdy confidence acquired outside the classroom through a vigorous and disciplined training on the athletic fields, which has rounded them out physically, mentally and morally.

The college men who are doing the big things in the world today were many of them men who back in their college days took an active interest in things outside the regular curriculum, realizing the importance and necessity of intelligent diversity of interest to develop and increase their capacities.

A small college like our own, lacking the prestige of the older and well-known institutions, must make use of every legitimate means to secure the best men it can, give them the proper training, and then advertise itself in such a way that these men can command and be in line for the really worth while opportunities offered in the academic, business and professional world. If every student knew the extreme importance and effect on later life of well directed participation in college activities—without neglect of studies—there is hardly a doubt but that competition in this field would be so keen and our college life so active that it would automatically penetrate the outside world through the press of the country and revert with great benefit to everyone associated with the college, past and present.

This is the kind of a situation we want and must have to attract the type of men that will some day be a credit and honor to Rhode Island State College, and an inspiration to her students.

Very truly yours,

J. H. YOUNG, '13.

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The Connecticut Campus and Lookout

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Storrs, Conn.

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James R. Case, '16, *Editor-in-Chief*
J. Henry Hildring, '18, *Managing Editor*

Associate Department:

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Joseph B. Salsbury, '16
Leslie E. Lawrence, '17
Walter T. Clark, '18
Thomas H. Beich, '18

Business Department:

John W. Rice, '16, *Business Manager*
Ed. E. Newmarker, '17, *Ass't Bus. Man.*
Albert A. Buell, '16s, *Circulation Man.*
James Reid, '18, *Ass't Cir. Manager*

Advisory Department:

Prof. H. R. Monteith
Prof. C. A. Wheeler, '88
Dr. E. W. Sinnott

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"THE COLLEGE."

EDITORIAL.

In our last issue it was suggested in the editorial column that the undergraduates form college clubs in their home communities and thus organize their efforts in obtaining new men. But why not go further than this and incorporate the Alumni into the organization? Whereas we have but one alumni association, other institutions have alumni clubs in almost every town where there are enough to warrant it. There are few towns or cities in this state which do not contain a sufficient number of old students of this college to make feasible the formation of a Connecticut Club.

Let us consider just what benefits an association of this nature would effect. First, and perhaps most important of all, it would serve through its members to encourage new men to come to the college, the individual members seeking men of scholastic or athletic prowess, whichever they believe to be to the advantage of the institution. Again, Extension Service workers and others are always glad to be received with open arms by an old C. A. C. man, and the alumni can certainly boost the work of the Extension Department and the Experiment Station by support of this kind at the right time. Thirdly, a club of any college men, whether for graduates of one or more institutions will be a great help to the communities in which they are formed by applying what they have learned at College for the betterment of school, social and agricultural service locally.

There is yet another way in which clubs of this nature may appeal directly to the undergraduates, and we trust it will not be long before cups and prizes announced by Connecticut Clubs of different localities may become incentives for better work in scholarship, athletics or research in the different departments.

Perhaps the Editors owe an apology for the material appearing in this issue. In spite of the fact that the college was closed because of the outbreak of scarlet fever the *Campus* is under obligation to its subscribers and advertisers to produce a certain number of copies each year. The contents of this issue, therefore, are for the most part exchanges and articles that have been picked up here and there. We give credit for those where we know the origin of the article and apologize for not doing so in the case of all.

The scarlet fever scare will, in all probability not affect the arrangements made for Alumni Day and the Military Ball for the week end of February 20 to 22, except that, as the Cottage is now being used for the accommodation of the sick, the number of ladies who may be entertained on the Hill, will be considerably lessened. All the dormitories, class rooms, etc., have been thoroughly fumigated and disinfected so that none need fear contagion when they return. All the patients are doing well and school was resumed February 2, with the extension of the short course for two weeks.

COMPARATIVE STUDY OF GROWTH OF FORTY COLLEGES IN UNITED STATES.

The following are recently published statistics concerning the percentage increase in enrollment at 40 of the best known colleges in the United States. It is to be noted that New Hampshire College has fourth place with respect to percentage increase.

Name	1915	1914	Per cent.
Northwestern	5176	4067	27.3
Tufts	1531	1226	24.9
Boston Univ.	2297	1928	19.1
New Hampshire	610	518	17.75
Boston College	527	450	17.1
Univ. of Penn.	6743	6085	10.83
Mass. Agri.	420	416	.97
Bates	473	425	1.13
Bowdoin	399	397	.50
Brown	1032	960	7.5
Bryn Mawr	447	431	3.7
Colby	452	449	.67
Colgate	563	515	9.3
Columbia	6618	6018	9.95
Cornell	5392	5100	5.73
Dartmouth	1472	1392	5.75
Harvard	4756	4558	4.37
Holy Cross	598	571	4.9
Johns Hopkins	914	898	1.78
Lehigh	700	672	4.17
Leland Stanford	2042	1884	3.08
Mass. Agri.	669	612	9.3
Mass. Ins. Tech.	1882	1818	3.41
Mt. Holyoke	791	799	*1.0
New York Univ.	5869	5194	13.0
Ohio State	4897	5451	*10.15
Princeton	1635	1643	*0.48
Purdue	2107	1988	5.99
Smith	1702	1607	5.92
Simmons	1082	1066	1.5
Radcliffe	635	603	5.3
Univ. of Chicago	4309	3905	10.35
Univ. of Illinois	5302	5173	2.49
Univ. of Maine	1193	1063	12.2
Univ. of Wisconsin	4865	4878	*0.266
Vassar	1122	1120	0.179
Wellesley	1507	1452	3.38
Wesleyan	498	459	8.5
Williams	512	499	2.6
Yale	3303	3289	0.426
Worcester Poly.	541	541	

(*Decrease.)

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"What of the Business Training of
Agricultural Students?"

(Continued from page 1.)

college—as judged by the average practical business man for whom you will probably work. Such a man wants you to be able to do things at once. He wants a young man with executive ability and sufficient previous training to enable him to be useful at once. Such a man begrudges you time spent teaching you. To him you are supposed to have it and must have it if he is to respect your Alma Mater and your Agricultural education.

Get a position under a college man like yourself if you can. He will be more considerate and your work will be more congenial than otherwise. Get a position as his stenographer or general clerk and right-hand man. If you cannot do that, get a like position under some good progressive man—one who will recognize and appreciate your ability and education and give you a chance to use your initiative. Get all the training along executive lines you can while in college, and keep in mind the fact at all times, that the thing that is going to bring you success is not so much your ability to actually *do things yourself*, as to know *how* they should be done to best advantage, and to be able to plan and outline work for others and see that they do it right. If we "Aggies" are to show people that our various Alma Maters are giving us what they claim to give; if we are to make them look up to and respect the Agricultural Colleges more and more as time goes on, we must make good—we—the graduates of such institutions.

We must aim first, last and always, to use and constantly increase our natural executive ability. Act as secretary or manager of something whenever the opportunity presents itself while in college. Don't shirk such duties, for they will tend to give you more than all else, the very training you need. It might be well to get the Agency from some Company, and appoint a few sub-agents. Plan their selling campaigns—get them well started—keep them encouraged, buoyed up, at work. Manage things in this small way to begin with, and you will find yourself growing in executive ability, and there is no telling what you may attain to.

In closing, will merely say, that I have presented things as I see them. I have tried to give a few hints to the "comers", for I know how hard it was for me in the old days at college to see my way clear, and this sort of thing from some alumnus might have helped me a great deal. If I succeed in helping just one to see his way a little clearer and prepare himself better for his work after graduation; or if I succeed in causing some other alumnus to write an article of some kind that it is thought will be helpful to some of

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those who are still in college, and are destined to have a lot of the sentiment knocked out of them, and many of their pet theories torn to shreds, I shall have done what I hoped to do, and have tried to do.

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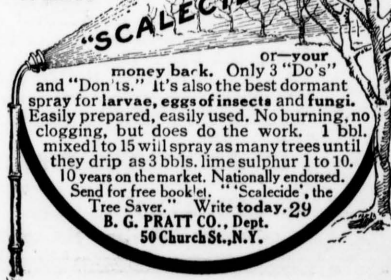
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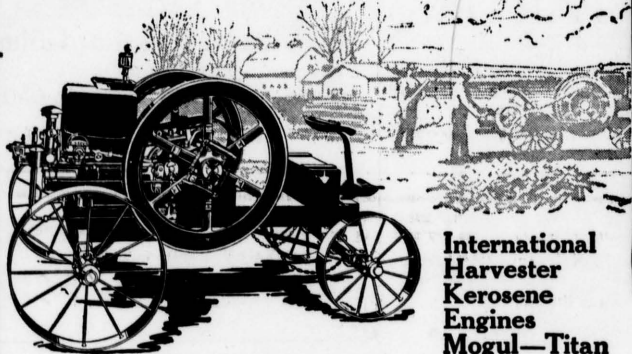
TORTOISE-SHELL EYEGLASSES.

Recently, not with mushroom-like growth, but gradually, there has crept upon the faces of many men—never upon women—a circular lens spectacle and eye-glass bounded and margined with tortoise shell. Doctors and eye-specialists have never recommended them, so it occurred to psychologists recently to seek an explanation of their popularity and the research proved that the tortoise rimmed spectacles are harmful.

After an examination by the psychoanalytic methods of Professor Freud, of Budapest, the psychologists have

discovered the surprising fact that the tortoise-shelled and rimmed circular glasses are an unconscious imitation of the eyes of owls! In fine, by Freudian analysis it has been found that there is a suppressed wish in men to "look wise" and "owl-like". When you accuse men of this they will deny it. Nevertheless it was proved absolutely beyond doubt on each and every individual tested that there was neither a true cosmetic beauty effect, nor any aid to the vision in tortoise-rimmed spectacles. On the contrary, it is brought out that the thick, dark edges distract the eye from its central focus and keep it annoyed and wandering to the dark edges made of tortoise shell.

Welcome News on Engines



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