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### From Chaos to Planned Future: Transforming LibGuides from Pathfinders to Learning Objects

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### From Chaos to Planned Future: Transforming LibGuides from Pathfinders to Learning Objects



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- UConn Libraries adopted LibGuides in 2007
  - Decision was made as part of a Task Force to decide future of Subject webpages
- Implementation lacked:
  - Guidelines or Policies
  - Any type of oversight, or key coordinator
  - A shared understanding of what is the purpose of guides:
    - Pathfinder or Learning Objects?
    - List of Resources or Contextual Resources?

- Consequences: Chaos!!
  - Duplication of guides
    - Especially course guides (e.g. 100+ similar ENG 1010)
  - Incomplete statistics
    - Links embedded in Rich Text Boxes
  - Guides did not follow accessibility standards
    - Not alt-text for images
    - Overused of color for emphasis
  - A Riot of Guides!
    - By 2017 there were over 700 guides

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Q A-Z

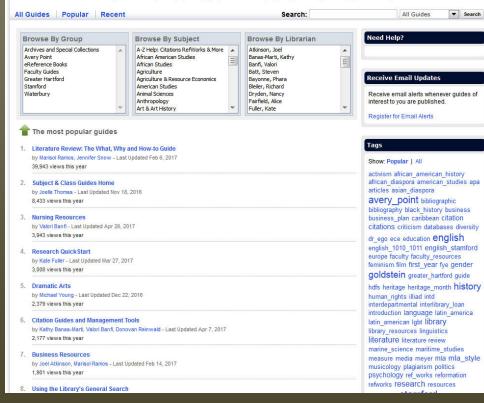
### UCONN UNIVERSITY OF CONNECTICUT

#### **UConn Libraries**

Libraries » Subject & Class Guides

Welcome to Campus Guides

Welcome! Browse or search for guides on subjects (e.g. biology), specific classes (e.g. English 1010), tools (e.g. RefWorks), and more.



### 🔍 English (see also First Year Writing)

English and American Literature Resources by Richard Bleiler - Last Updated Jan 30, 2017 Resources for researching English and American literature

Resources for researching English and American inerature

Citations: MLA (Modern Language Association) by Kathy Banas-Marti - Last Updated Oct 31, 2016 How to use MLA style for Works Cited page.

#### **UConn Writing Center**

by Phara Bayonne - Last Updated Apr 4, 2017 Helping students prepare for writing, review drafts, or edit near-final copies

#### ENGL 1010-1011 - Waterbury

by Shelley Goldstein - Last Updated Nov 9, 2016 This guide focuses on research resources for your English classes.

ENGL 2600 Introduction to Literary Studies (Stamford)

by Nancy Dryden - Last Updated Oct 3, 2016 Resources for Dr. Morgne Cramer's class

#### ENGL 3621 Film & Literature

by Phara Bayonne - Last Updated Sep 19, 2016 Prof. Gorkemli's Literature Course. Topic is Film & Literature.

#### ENGL 1010 - Stamford First-Year Writing

by Nancy Dryden - Last Updated Mar 9, 2017 This is a quide to resources and tips for writing a research paper.

ENGL 3613 - Introduction to LGBT Literature - Dr. Gorkemii by Nancy Dryden - Last Updated Feb 14, 2017

Databases, reference sources, and other information to help with your research assignments for this class.

ENGL 1011 - Stamford First-Year Writing by Nancy Dryden - Last Updated Mar 16, 2017 This guide provides resources and techniques for writing a research paper for this class.

ENGL 2600 - Introduction to Literary Studies - Waterbury by Shelley Goldstein - Last Updated Sep 28, 2016

ENGL 1003 - First-Year Writing - Stamford by Nancy Dryden - Last Updated Feb 14, 2017 This guide contains library resources for your paper.

ENGL 2401 Poetry

by Nancy Dryden - Last Updated Feb 14, 2017 This guide provides resources for research on poetry.

ENGL 2411 Popular Literature by Nancy Dryden - Last Updated Feb 14, 2017 Resources for your assignments.

Q A-Z

### UCONN | UNIVERSITY OF CONNECTICUT

### **UConn Libraries**

Libraries » Subject & Class Guides » Avery Point » Maritime Studies

Maritime Studies 🗶 Tags: avery\_point, ece, maritime\_studies 🗶

Maritime Studies is a cross disciplinary major at the University of Connecticut mostly centered at the Avery Point Campus

Last Update: Oct 5, 2016 URL: http://uconn.v1.libguides.com/Maritime\_Studies Status: Published

 Home
 Finding Books
 Maritime Journals, eReference and Websites
 Rich Text Editor

 Maritime Museums
 Plagiarism Prevention
 Secondary Sources and
 Use the rich-text editor

 Primary vs Secondary -- Visual explanation
 Google Scholar and Off c
 Use the rich-text editor

 Maritime Journals, eReference and Websites
 Must refresh the guide
 Must refresh the guide

#### Maritime Studies Web links

The Nineteenth Century in Print books and periodicals published in the United States during the nineteenth century

Making of America in Books and Periodicals a digital library of primary sources in American social history primarily from the antebellum period through reconstruction

Connecticut History Illustrated photographs, drawings, prints about Connecticut history

Library of Congress Web Guides: Primary Documents in American History: 1815-1860

American Memory : A century of lawmaking for a new nation

American Memory from the Library of Congress

#### Connecticut State Library Digital Collections Materials featured in these collections are from the StateLibrary.

the Museum of Connecticut History, and the State Archives

Providence Public Library Exhibitions, Images, and Special Collection

Items from the special collections present a look at the unique and significant history of Rhode Island. The Exhibitions and Image Collections highlight the whaling and maritime aspects of Rhode Island's past.

#### TRIS Online http://rdl.lib.uconn.edu/databases/1422;go

Use the rich-text editor when pasting content from a Word document, another website, etc. The plain-text editor is best for working with HTML or JavaScript code. If pasting Javascript, you must refresh the guide page for the changes to be displayed.

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Links embedded in Rich Text Boxes

Impossible to check for

broken links automatically

No usage statistics available

### Rich-Text Editor Plain-Text Editor

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### Aging Stats.Gov

### American Association of Retired Persons (AARP)

A very comprehensive site for locating information on the aging population. In addition, the AgeLine database can be accessed directly from this site.

Annie E. Casey Foundation

Provides detailed information on state & national profiles, graphs, maps, rankings and raw data on the status of children in the United States. From the home page, follow Kids Count link to Kids Count 2014 Data Book Online & Kids Count Census Data (interactive site).

### Bureau of Labor Statistics (BLS)

BLS is the principal fact-finding agency for the Federal Government in the broad field of labor economics and statistics.

Bureau of Justice Statistics

### <u>Centers for Disease Control</u>

Health information, fact sheets, disease prevention information & more can be accessed at this site.

### Path: h3

Save and Close Save Changes Cancel

### UCONN UNIVERSITY OF CONNECTICUT

Find Book Reviews Finding Books

#### **UConn Libraries**

Libraries » Subject & Class Guides » Greater Hartford » SOCI 3001: Sociology of Gender, Greater Hartford SOCI 3601: Sociology of Gender, Greater Hartford » (no tags specified) » Library research and resources for the sociology of gender.

Library Research and Resources

UConn. The tabs will help you:

(Add / Edit Text @)

instructions

(Add / Edit Text 🥒

Citation Guide

1 Author

ASA Style, Book Review

2 Publication date

6 Issue number 7 Page numbers

ASA X 1
 ASA Style Citations

C Add New Link

3 Title of book review 4 Name of periodical 5 Volume number

**Off-Campus Access** 

Find scholarly books

· Find book reviews in academic journals

Search:

This guide will introduce you to library research and resources for sociology at

As long as you have a NetID and password, off-campus access requires no special

When you try to access a UConn-only resource (such as a research database) you

will be promoted to log in using your NetID/password. Once you've logged in you

Tip: If you're on a public computer, you'll want to exit the browser to protect your

Example: Fisher, Victor B. 2004. Review of People and the Land through Time: Linking

Ecology and History, by Emily W. B. Russell. Western Historical Quarterly 30:94-95.

can open other UConn-only resources without having to login again.

private information (including your NetID & password).

Bibliographic Citations: American Sociological Association

Forgot your NetID and/or password? Visit UConn's NetID Web.

Last Update: Sep 15, 2016 URL: http://uconn.v1.libguides.com/soc3601 Status: Published

### Library Home Page

Home

Home

The libraries' many resources are available through the home page. These resources include a vast

- array of electronic databases. • Library Search to find
- books and journals

   Databases to find
  resources that will direct
- you to articles • eJournals to track down
- journals that are available online • Document Delivery/
- Interlibrary Loan (DD/ILL) to request books and articles that are not available to you

on your campus

(Add / Edit Text 2)
Uconn Library Home

#### G Add New Link

### Resources for Sociology

 Sociology X III UConn guide for library

resources in sociology.

Add New Link

#### Add New Box

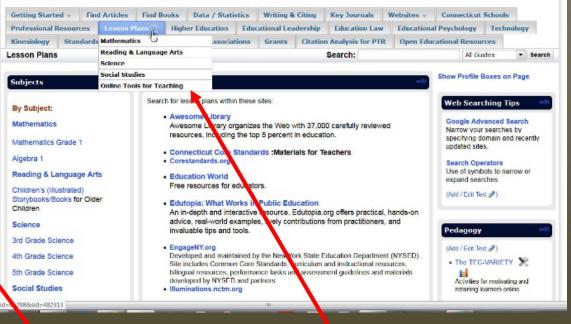
### **UConn Libraries**

Libraries » Subject & Class Guides » Education

#### Education 🗶 Tags: education 🗶

This guide provides resources in education research. Use the tabs below to find search tools and information in specific topics.

Last Update: Apr 17, 2017 URL: http://uconn.v1.llbguides.com/education Status: Published



- Non-Accessible elements
  - Color Text
  - Sub-Pages (unfindable by Screen Reader Software)

# Developing a Plan: First Steps

- Gathering Data
  - Off-site
    - Environmental Scans
    - Interviews with Trailblazers
    - Webinars & Reading Migration documentation
  - Locally
    - Survey
      - To understand likes and dislikes for v1 and perception regarding migrating to v2

# Developing a Plan: First Steps

## • Focus Group

-To request feedback regarding:

- The creation of the LibGuides Management Team (LGMT)
- Roles for members
- Documentation
  - Policy
  - Best Practices/Guidelines
  - Definitions of guides
  - Templates

## Developing a Plan: Second Steps

### • Report for Admin:

- Request to implement a Planned Migration & the creation of a Cross-Program Team to oversee it
  - Migration and management of guides needed to align with Library Priorities
    - Data gathered support our arguments
- Request a true mandate for action:
  - Without a mandate with actual teeth we couldn't make guide owners accountable or implement library wide actions

### Key to Success: Leading with Authority!

# Developing a Plan: Second Steps

- LibGuides Management Team was created to:
  - Write & implement new policies, guidelines & Best Practices\*
  - Manage transition and future developments
  - Offer training
    - Basic editing in v2
    - Transforming their pathfinder into learning objects

**Learning objects** in this context refers to creating modular resources (a box, a page or a whole guide) that can be used and re-used to support learning activities

\* Thanks to Boston College and University of New Hampshire for allowing us to adapt their guidelines for our library!

# Developing a Plan

- Established Flexible Timeline
  - Worked with Springshare to pick date of migration and date for going live
    - Request to have a longer than usual Beta period (6 months)
- Assigned tasks among members
  - Drafting policies & guidelines
  - Templates
  - Publishing Workflow & Reviewers
  - Communication (shared message)

# Developing a Plan

- Plan to implement Publishing Workflow in LibGuides
  - Designed reviewers (members of LGMT)
  - Manage Reviews Queue
    - Review guides in a timely matter
    - Track Queue of Reviews
  - Document all decisions
- This tool was one of the key to make the migration to v2 a success
  - It was the mechanism to enforce compliance

- The Beginning (Aug. 2015-June 2016):
  - Preliminary Area Goal to get ready to migration:
    - Environmental Scan
    - Guide Owners Survey & Focus group
    - Request to decluttering and deleting duplicated guides
    - At the end of this phase, we realized that this process needed Admin backing...Therefore, LGMT was created

Migration was planned and implemented as follow:

- Phase I: Pre-Migration (June-Dec. 2016)
- Phase II: Actual Migration (Dec. 30, 2016)
- Phase II: Post Migration (January 2017-March 2018)

- Phase I: Clean Up & Review
  - Guide owners needed to revise and/or delete guides using new guidelines
  - Special emphasis to review main subject guides
- Phase II: Migration! (The easiest phase!)
  - Delay going Live until May 31<sup>st</sup>, 2017
- Phase III: Publishing Workflow Enforced
  - We have 6 months to offer workshops and help owners to use the new v2 interface and learn how to apply the new guidelines
  - We informed guide owners:
    - Migrated v1 guides would not be published without being reviewed and approved first

- Workshops & Projects
  - Intro. to v2 interface & guidelines
    - Storrs and Regional campus
  - Instructional Design for LibGuides series
     sponsored by Reference & Curriculum Services
    - Topics:
      - Introduction to Instructional DesignPrinciples
      - -Developing Learning Objectives

- Workshops & Projects
  - Edit-thon! A designated time & place for owners to work on revising/edit their guide
  - Merging & Embedding Projects
    - Purpose: Consolidate Information and Eliminate Unnecessary Duplication
      - Merging Similar Course Guides into one Master Guide
      - Converting Subject Specific Course Guides into Course
         Pages to be Embedded inside Subject Guides

These Training and Projects Helped Guide Owners to Begin the Process to Start Building Contextual Resources Guides

## **Effective Communication**

- Email was the main communication tool to share:
  - News
  - Instructions
  - workshops opportunities
  - updates for migration process
- Consultations (online or by phone):
  - A way to communicate and provide one-on-one training for Regional Campus Librarians
- All messages were crafted to be consistent, transparent and empowering to all guide owners

- Success by the number
  - From 688 to 129 guides
    - 500 guides deleted!!
  - Published Guides:
    - Subjects: 41
    - Course: 15
    - General Purpose: 25
    - Topics: 15
  - Unpublished/Private: 35
  - Total guides reviewed: 96

- Achievements
  - -All guides follow accessibility standards
  - -Guides have become more learning objects instead of pathfinders
    - Content is contextualize so users know why and how to use library resources to find what they need

Still, there is more room for improvement!

	Y OF CONNECTICUT	Q A-Z
UConn Library > LibGuides > Home		
Vour one-stop portal to help you with your research!		
ALL GUIDES BY GROUP BY SUBJE	CT BY TYPE BY OWNER	Research Now!
	Search: Enter Search Words Search	Develop your research skills! These guides will help you get started with a research question, find and evaluate information, and use it for your project.
		Research Now!
Showing 53 Subjects		Get Started
African American Studies	5 Journalism 1	Explore Information
African Studies	2 Latin American & Caribbean Studies 4	Find Information     Interrogate & Evaluate Resources
Agriculture	4 Linguistics	Understand Citations
Animal Science	Literature 4	Featured Guides
Anthropology & Archaeology	2 Mathematics	Topic: Together Confronting Racism (2017)
Arabic & Islamic Studies	Medieval Studies 2	eReference Books Guide
Asian American Studies	Natural Resources	Stable Linking to Electronic Resources     HuskyCT: Integrating Library Resources
Biology	2 Nursing 2	Citation Guides and Management Tools Guide
Business	Nutritional Sciences	Citation Analysis for Promotion & Tenure     Open (and Alternative) Educational Resources
Chemistry	2 Open Educational Resources	Literature Review: The What, Why and How-to Guide
Chinese Studies	Pathobiology & Veterinary Science	
Communication	2 Pharmacy	
Computer Science and Engineering	2 Philosophy (2	

### • Lessons Learned

 No matter how good are your guidelines & best practices, people are not going to read them

• But, reviewers can use the guidelines & best practices to teach guide owners how to improve their guides

Guidelines Matters to Model Change

### • Lessons Learned

- The Tortoise was Right: Slow and Steady Wins the Race
- Budgeting time to:
  - Write policy & guidelines
  - Provide training
  - Review, Revise & delete guides

Allowed us to accomplish our first set of goals Planning Matters!!!

### • Lessons Learned

 People may be afraid of sudden changes but are more open to change their work habits if change is introduced gradually

 Regular training opportunity build competencies necessary for change

## **Training Empowers People!**

### • Lessons Learned

- Relentless Communication & Transparency
- Communicate timelines, deadlines and expectations on a regular basis
  - Not only say what need to be done but why it needs to be done
- Always answers honestly

### **Transparency build Trust**

## • Key factors for Success

- Leading with Authority
  - Authority to implement change
- Two-Way Communication
  - Often and clear
  - Seek feedback
- Flexibility
  - Implement the rules but be flexible as needed
  - Timelines are not fixed in stone
- Teamwork
  - Skills, knowledge, availability, patience

- Build from your Successes
  - Keep track of what work and what doesn't
  - Guidelines are living documents; update them accordingly
- Celebrate Success!
  - Each benchmark should be celebrated
  - Success breed success
- To the Next Challenge
  - Identify new areas of improvement

- Creating a Framework for Research Guides that incorporate:
  - -Instructional Design
  - -Assessment
  - -Learning Outcomes
    - We added a new member who is a Instructional Design Specialist to help us with this new task

## • Goals

 Further define the purpose of the different types of guide we create

Identify what we want to assess and how

• Identify criteria and create rubrics

 Incorporate Active Learning activities for online and face-to-face interaction using guides

- Incorporate creating a new framework as part of Area's Goal
  - Therefore all members of the department see this process as part of the work and can add it to their personal performance goals
- Plan workshops to further the understanding among guide owners of the value of instructional design to create research guides as learning objects.

 We will continue managing, maintaining and auditing research guides to maintain the quality, appropriateness and currency of all our guides (old and new)

The Future is like a road, it just keep going and going!

## Recommended Readings

Duncan, Vicky, Shannon Lucky, and Jaclyn McLean. "Implementing LibGuides 2: An Academic Case Study." *Journal of Electronic Resources Librarianship* 27, no. 4 (2015): 248-58.

Puckett, Jason. 2015. *Modern Pathfinders: Creating Better Research Guides.* Chicago, Illinois: Association of College and Research Libraries, a division of the American Library Association.

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For their hard work and collaborative spirit to accomplish this task!