

# University of Connecticut OpenCommons@UConn

NERA Conference Proceedings 2017

Northeastern Educational Research Association (NERA) Annual Conference

2017

# Impact of Audio Feedback Technology on Writing Instruction

Martha M. Bless

Follow this and additional works at: https://opencommons.uconn.edu/nera-2017

# **Recommended Citation**

Bless, Martha M., "Impact of Audio Feedback Technology on Writing Instruction" (2017). *NERA Conference Proceedings 2017*. 1.

https://opencommons.uconn.edu/nera-2017/1

Impact of Audio Feedback Technology on Writing Instruction

Key words: Audio feedback; writing instruction; teacher self-efficacy

# **Purpose**

High school writing teacher self-efficacy has suffered because the workload and emotional energy of grading papers is arduous, and despite their efforts to provide formative written feedback, many teachers believe students ignore or misunderstand it (Baker, 2014; Dunn, 2011; Kellogg & Whiteford, 2009; Kiuhara et al., 2009; National Commission on Writing, 2003; Orsmond & Merry, 2011; Stagg Peterson & McClay, 2014; Worthman et al., 2011). As a result, many teachers rarely assign papers of more than 3,000 words (Center for Survey Research and Analysis, 2002; Graham, Hebert, & Harris, 2015; Kellogg & Whiteford, 2009; Kiuhara, Graham, & Hawken, 2009), and some teachers lack self-efficacy for writing instruction (Kiuhara et al., 2009). Moreover, many students neither understand nor use feedback (Carless et al., 2011) because they perceive written feedback as inadequate and often unhelpful (Bruning, Dempsey, Kauffmann, McKim, & Zumbrunn, 2013; Calvo & Ellis, 2008; Gulley, 2012; Kluger & DiNisi, 1996; Mulliner & Tucker, 2015; Shute, 2008; Vardi, 2012; Weaver, 2006; Wingate, 2010).

One promising area of research has been in the use of audio feedback technology, which has shown to improve feedback practices (Cann, 2014; Cavanaugh & Song, 2014, 2015; DiBaptista, 2014; Knauf, 2015; McCarthy, 2015; McCullagh, 2010; McKeown, Kimball, & Ledford, 2015; Middleton, 2010a, 2010b, 2013a, 2013b; Nerantzi, 2013). However, most existing research on audio feedback has been conducted at the higher education level; none has been conducted at the high school level. Therefore, the purpose of this study was to investigate how high school teachers believed Kaizena, (2016) a software system that facilitates the

provision of teacher-generated feedback, impacted their writing instruction, particularly in relation to teacher self-efficacy.

#### Theoretical Framework

Bandura's (1991) social cognitive theory served as the conceptual lens for interpretation of study data and the major themes that emerged in the literature review. A key tenet of social cognitive theory is self-efficacy, which affects an individual's choice of activity, motivation, and expectancy outcome for a given task and is mediated by feedback messages and emotional reactions to stress (Bandura, 1991). A major theme found in the literature on self-efficacy was that teachers struggle to keep up with the time demands of generating quality feedback, which could negatively affect teachers' emotions and their self-efficacy for writing instruction (Brackett et al., 2013; Chambers et al., 2009; Corkett et al., 2011; Gibson & Dembo, 1984; Kihuara et al., 2009; Tschannen-Moran & Johnson, 2011; Tschannen-Moran & Woolfolk Hoy, 2001). Brackett et al. (2013) contended that teachers' everyday experiences "are laden with emotion" (p. 641) and that teacher emotions "may bias the grades that teachers assign to their students" (p. 634). Given that high school students' grades have high stakes consequences for their college and career paths, Beckett et al suggested that more research is needed to understand how teachers' workloads and emotions affect their grading practices.

# Methodology

This multiple case study investigated how high school teachers believed Kaizena, a digital audio feedback technology, influenced their writing instruction and self-efficacy. The central research question was: How do teachers believe Kaizena, as an online digital audio feedback tool, impacts writing instruction, particularly in relation to teacher self-efficacy? Participants included a user group of 3 United States high school teachers and a user group of 3

international high school teachers. Data sources included individual teacher interviews, participant journals, and artifacts such as teacher-created writing assignments and rubrics. Data analysis included both single case and cross case analyses. Single case analysis included coding and categorizing of interview and participant journal data and content analysis of artifacts. Cross case analysis included identifying emerging themes and discrepant data.

#### Results

Results of this study indicated that all 6 teachers believed they gave more high quality, detailed, and personalized feedback to students in less time with the audio feature of Kaizena than with written feedback. Teachers in both user groups also believed Kaizena positively impacted their confidence and efficacy as writing instructors and that students liked audio feedback because it was more understandable than written feedback. All teachers in both user groups believed audio feedback saved them time, which in turn reduced their frustration, stress, and boredom with providing feedback on student papers. Another key finding was teachers believed using audio feedback helped them build closer relationships with their students because audio felt more like a conversation in which they could express emotions such as pleasure, frustration, and empathy, and that the sound of their voices and background noises, indicative of their lives at home outside of school, humanized them to students.

# **Conclusion and Educational Implications**

The ability to communicate thoughts and ideas in the rapid pace of change in the global knowledge economy is more critical than ever before (National Governors Association & Council of Chief State School Officers, 2010). However, national student achievement scores indicate that many students fail to acquire proficient writing skills, and evidence from the research literature indicates that teachers struggle to keep up with the workload of providing

feedback on student papers (Achieve, Inc., 2014; Graham, & Perin, 2007b; Graham, Harris, & Hebert, 2011; Graham, Hebert, & Harris, 2015; National Commission on Writing for America's Families, Schools, and Colleges, 2003, 2004, 2005; National Institute of Child Health and Human Development, 2000). This study contributes research evidence on how high school English teachers perceive the impact of audio feedback on their instruction. The use of audio feedback in high school writing instruction is nascent; however, the growing body of research on audio feedback and the results of this study indicate that audio feedback should be more widely adopted because it is an effective tool for providing detailed, dialogic feedback to students, and it has the potential to reduce teachers' grading workloads and improve their self-efficacy as writing instructors, which could also improve student writing.

### References

- Achieve, Inc. (2014). Advancing competency-based pathways to college and career readiness:

  The imperative for state leadership. Washington, DC: Author. Retrieved from 
  http://www.achieve.org/files/AchieveCBPTheImperativeforStateLeadership.pdf
- Baker, N. L. (2014). Get it off my stack: Teachers' tools for grading papers. *Assessing Writing*, 19, 36–50. doi:10.1016/j\_asw.2013.11.005
- Bandura, A. (1991). Social cognitive theory of self-regulation. *Organizational Behavior and Human Decision Processes*, 50, 248–287. Retrieved from

  http://www.uky.edu/~eushe2/Bandura/Bandura1991OBHDP.pdf
- Brackett, M. A., Floman, J. L., Ashton-James, C., Cherkasskiy, L., & Salovey, P. (2013). The influence of teacher emotion on grading practices: A preliminary look at the evaluation of students writing. *Teachers and Teaching: Theory and Practice*, *19*(6), 634–646. doi:10.1080/13540602.2013.827453
- Bruning, R. Dempsey, M, Kauffmann, D. F., McKim, C., & Zumbrunn, S. (2013). Examining dimensions of self-efficacy for writing. *Journal of Educational Psychology*, *105*(1), 25–38. doi:10.1037/a0029692
- Calvo, R. A., & Ellis, R. A. (2010). Students' conceptions of tutor and automated feedback on professional writing. *Journal of Engineering Education*, 99(4), 427–438. doi:10.1002/j.2168-9830.2010.tb01072.x
- Cann, A. (2014). Engaging student with audio feedback. *Bioscience Education*, 22(1), 31–41. doi:10.11120/beej.2014.00027
- Carless, D., Salter, D., Yang, M., & Lam, J. (2011). Developing sustainable feedback practices. Studies in Higher Education, 36(4), 395–407. doi:10.1080/03075071003642449

- Cavanaugh, A. J., & Song, L. (2014). Audio feedback versus written feedback: Instructors' and students' perspectives. *Journal of Online Learning and Teaching*, *10*(1), 122–138.

  Retrieved from http://jolt.merlot.org/vol10no1/cavanaugh\_0314.pdf
- Cavanaugh, A., & Song, L. (2015). Audio and written comments in an online undergraduate composition class: Student and instructors approaches and preferences. *American Journal of Distance Education*, 29, 248–259. doi:10.1080.0923647.2015.1085754
- Center for Survey Research and Analysis. (2002). *The Concord review study*. Sudbury, MA: Author. Retrieved from http://www.tcr.org/tcr/institute/historytcr.pdf
- Chambers Cantrell, S. C., Burns, L. D., & Callaway, P. (2009). Middle and high school content area teachers' perceptions about literacy teaching and learning. *Literacy Research and Instruction*, 48, 76–94. doi:10.1080/1938807080243899
- Corkett, J., Hatt, B., & Benevides, T. (2011). Student and teacher efficacy and the connection to reading and writing. *Canadian Journal of Education*, *34*(1), 65–98. Retrieved from http://www.csse-scee.ca/CJE/
- Dunn, M. W. (2011). Writing-skills instruction: Teachers' perceptions about effective practice.

  \*Journal of Reading Education, 37(1), 18–25. Retrieved from EBSCOhost. (Accession No. 67266944)
- Gibson, S., & Dembo, M. (1984). Teacher efficacy: a construct validation. *Journal of Educational Psychology*, 76, 569–582. doi:10.1037/0022-0663.76.4.569.
- Graham, S., & Harris, K. R. (2005). Improving the writing performance of young struggling writers: Theoretical and programmatic research from the center on accelerating student learning. *Journal of Special Education*, *39*(1), 19–33. Retrieved from http://sed.sagepub.com/

- Graham, S., Harris, K, & Hebert, M. (2011). *Informing writing: The benefits of formative*assessment A report to the Carnegie Corporation of New York. Washington, DC:

  Alliance for Excellent Education. Retrieved from

  https://www.carnegie.org/media/filer\_public/37/b8/37b87202-7138-4ff9-90c0-cd6c6f2335bf/ccny\_report\_2011\_informing.pdf
- Graham, S., Hebert, M. A., & Harris, K. (2015) Formative assessment and writing: A metaanalysis. *Elementary School Journal*, 115(4), 523–547. Retrieved from http://www.journals.uchicago.edu/toc/esj/current
- Graham, S., & Perin, D. (2007a). A meta-analysis of writing instruction for adolescent students. *Journal of Educational Psychology*, 99(3), 445–476. doi:10.1037/0022-663.99.3.445
- Graham, S., & Perin, D. (2007b). Writing next: Effective strategies to improve writing of adolescents in middle and high schools A report to the Carnegie Corporation of New York. Washington, DC: Alliance for Excellent Education. Retrieved from http://carnegie.org/fileadmin/Media/Publications/PDF/writingnext.pdf
- Gulley, B. (2012). Feedback on developmental writing students' first drafts. *Journal of Developmental Education*, *36*(1), 16–21. Retrieved from
- Kaizena. (2016). Kaizena [website]. Retrieved from https://www.Kaizena.com/
- Kellogg, R. T., & Whiteford, A. P. (2009). Training advanced writing skills: The case for deliberate practice. *Educational Psychologist*, 44(4), 250–266. doi:10.1080/00461520903213600
- Kiuhara, S. A., Graham, S., & Hawken, L. S. (2009). Teaching writing to high school students:

  A national survey. *Journal of Educational Psychology*, *101*(1), 136–160.

  doi:10.1037/a0013097

- Kluger, A. N., & DeNisi, A. (1996). The effects of feedback interventions on performance: A historical review, a meta-analysis, and a preliminary feedback intervention theory.

  \*Psychological Bulletin, 119(2), 254–284. Retrieved from http://mario.gsia.cmu.edu/micro\_2007/readings/feedback\_effects\_meta\_analysis.pdf
- Knauf, H. (2015). Reading, listening, and feeling" Audio feedback as a component of an inclusive learning culture at universities. *Assessment and Evaluation in Higher Education*, 41(3), 442–449. doi:10.1080/02602938.2015.1021664
- McCarthy, J. (2015). Evaluating written, audio, and video feedback in higher education summative assessments. *Issues in Educational* Researc,h 25(2), 153–169. Retrieved from http://www.iier.org.au/iier25/mccarthy.html
- McCullagh, C. (2010). Talking about writing: Exploring the use of audio feedback in EAP writing classes. In A. Middleton (Ed.) *Media-enhanced feedback case studies and methods. Papers produced to support the Media-Enhanced Feedback event, Sheffield*, 27, (pp. 200–205). Retrieved from http://ppp.chester.ac.uk/images/4/43/Middleton-Media enhanced\_feedback\_proceedings-final.pdf
- McKeown, D., Kimball, K., & Ledford, J. (2015). Effects of asynchronous audio feedback on the story revision practices of students with emotional/behavioral disorders. *Education and Treatment of Children*, 38(4), 541–564. Retrieved from http://www.educationandtreatmentofchildren.net/
- Middleton, A. (2010a). About using audio feedback. In A. Middleton (Ed.) Media-enhanced feedback case studies and methods. Papers produced to support the Media-Enhanced Feedback event, Sheffield, 27, (pp. 206–207). Retrieved from

- http://ppp.chester.ac.uk/images/4/43/Middleton-Media enhanced\_feedback\_proceedings-final.pdf
- Middleton, A. (2010b). Designing media-enhanced feedback. In A. Middleton (Ed.) *Media-enhanced feedback case studies and methods. Papers produced to support the Media-Enhanced Feedback event, Sheffield*, 27, (pp. 237–241). Retrieved from http://ppp.chester.ac.uk/images/4/43/Middleton-Media-enhanced\_feedback\_proceedings-final.pdf
- Middleton, A. (2013a). Introduction. In A. Middleton (Ed.) *Digital voices: A collaborative*exploration of the recorded voice in post-compulsory education for the media enhanced

  learning special interest group, (pp. 2–8). Retrieved from

  http://www.academia.edu/3198895/Digital\_voices\_a\_collaborative\_exploration\_of\_the\_r

  ecorded\_voice\_in\_post-compulsory\_education
- Middleton A. (2013b). Why audio? Recognising the digital voice. In A. Middleton (Ed.) *Digital* voices: A collaborative exploration of the recorded voice in post-compulsory education for the media enhanced learning special interest group, (pp. 2–8). Retrieved from http://www.academia.edu/3198895/Digital\_voices\_a\_collaborative\_exploration\_of\_the\_r ecorded\_voice\_in\_post-compulsory\_education
- Mulliner, E., & Tucker, M (2015). Feedback on feedback practice: Perceptions of students and academics. *Assessment and Evaluation in Higher Education*.

Doi:10.1080/02602938.2015.1103365

National Commission on Writing for America's Families, Schools, and Colleges. (2003). *The neglected R: The need for a writing revolution*. Retrieved from www.collegeboard.com

- National Commission on Writing for America's Families, Schools, and Colleges. (2004).

  Writing: A ticket to work. . . or a ticket out: A survey of business leaders. Retrieved from www .collegeboard.com
- National Commission on Writing for America's Families, Schools, and Colleges. (2005).

  Writing: A powerful message from State government. Retrieved from www.collegeboard.com
- National Institute of Child Health and Human Development. (2000). Report of the National Reading Panel. Teaching children to read: An evidence-based assessment of the scientific research literature on reading and its implications for reading instruction (NIH Publication No. 00-4769). Washington, DC: U.S. Government Printing Office. Retrieved from http://www.nichd.nih.gov/publications/pubs/nrp/documents/report.pdf
- National Governors Association Center for Best Practices & Council of Chief State School

  Officers. (2010). Common Core State Standards for English language arts and literacy in

  history/social studies, science, and technical subjects. Washington, DC: Authors.

  Retrieved from http://www.corestandards.org/assets/CCSSI\_ELA%20Standards.pdf
- Nerantzi, C. (2013). Tutorial audio feedback: A case study. In Middleton, A. (Ed) *Digital voices:*A collaborative exploration of the recorded voice in post-compulsory education for the media enhanced learning special interest group, 2–8. Retrieved from http://www.academia.edu/3198895/Digital\_voices\_a\_collaborative\_exploration\_of\_the\_r ecorded\_voice\_in\_post-compulsory\_education
- Orsmond, P., & Merry, S. (2011). Feedback alignments: Effective and ineffective links between tutors' and students' understanding of coursework feedback. *Assessment and Evaluation in Higher Education*, 36(2), 125–136. doi:10.1080/02602930903201651

- Shute, V. J. (2008). Focus on formative feedback. *Review of Educational Research* 78(1), 153–189. doi:10.3102/0034654307313795
- Stagg Peterson, A., & McClay, J. (2014). A national study of teaching and assessing writing in Canadian middle and grades classrooms. *McGill Journal of Education*, 49(1), 17–39. doi:10.7202/1025770ar
- Tschannen-Moran, M., & Johnson, D. (2011). Exploring literacy teachers' self-efficacy beliefs:

  Potential sources at play. *Teaching and Teacher Education*, 27, 751–761.

  Doi.org/10.1016/j.tate.2010.12.005.
- Tschannen-Moran, M., & Woolfolk Hoy, A. (2001). Teacher efficacy: Capturing an elusive construct. *Teaching and Teacher Education*, *17*, 783–805. doi.10.1016/S0742-051X(01)00036-1.
- Vardi, I. (2012). The impact of iterative writing and feedback on the characteristics of tertiary students' written texts. *Teaching in Higher Education*, *17*(2), 167–179. doi:10.1080/13562517.2011.611865
- Weaver, M. R. (2006). Do students value feedback: Student perceptions of tutors' written responses. *Assessment & Evaluation in Higher Education*, 31(3), 379–394. doi:10.1080/02602930500353061
- Wingate, U. (2010). The impact of formative feedback on the development of academic writing.

  \*Assessment & Evaluation in Higher Education, 35(5), 519–533.

  doi:10.1080/02602930903512909
- Worthman, C., Gardner, J., & Thole, M. (2011). The three r's and high school writing instruction: Bridging in-and out-of-school writing to reach struggling writers.

Pedagogies: An International Journal, 6(4), 312–330.

doi:10.1080/1554480X.2011.604903