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**UConn Library Presentations** 

**UConn Library** 

April 2006

# Crossing the Chasm: from Cutting Edge to Practical Application

Stephanie Willen Brown
University of Connecticut, stephanie.brown@uconn.edu

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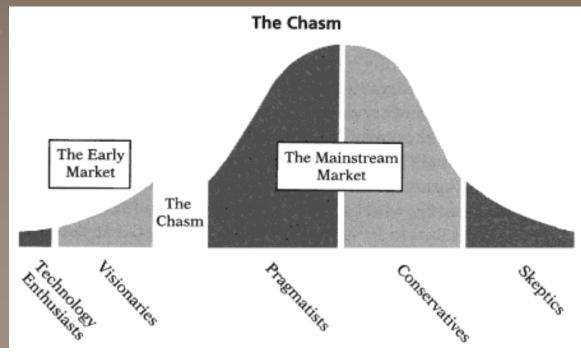
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# Crossing the Chasm: from Cutting Edge to Practical Application

Stephanie Willen Brown

University of Connecticut /

Simmons GSLIS April 24, 2006



# Today's Program: Content

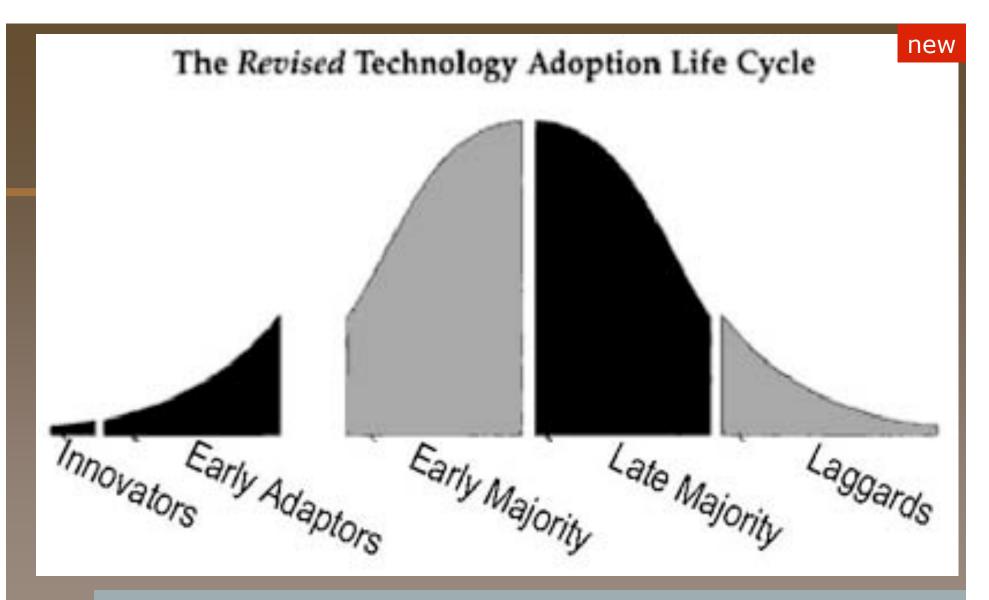
- Trends & buzzwords
- Blogging
- RSS
- Wikis
- Keeping current

# Today's Program: Form

- Introduce topic. Audience ....
  - Familiarity
  - > Examples
- Cover topic
- "Coda" for each topic
  - > What you'll remember
  - What you'll try to implement

### Trends & Buzzwords

- "2.0"
- Podcasts
- Tags & folksonomies
- OPAC search & results
- Metasearch
- Mash-ups



"The challenge is to stay a step ahead of user needs while remembering that each new route to access doesn't replace the old ones."

Carol Tenopir, LJ April 1, 2006

### Web 2.0

- Internet as we knew it for ~10 years:
  - > Hyperlinking
  - Email, ftp
  - Answer any question (almost)



- Interactivity between content creators & audience
  - > Blogs, wikis
  - > Communication

# Library 2.0

- Current library technology (maybe)
  - > Blogs, wikis, chat reference
- New ideas?
  - > Open access to OPAC
  - > Provide access to resources via PDAs
  - Library mash-ups
  - > Visual display of search results
  - > Enable peer-to-peer promotion

# Stephen Abram's 2.0 Questions

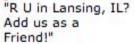
- 1. How static is our web presence?
- 2. How much "interactivity" do we have with our users and the community at large?
- 3. How much non-text do we have in our web presence?
- 4. Any 2.0 tools we should play, experiment, or pilot with?
- 5. What's our real role in the greater social context?

Stephen's Lighthouse (blog), Feb. 2006

# Social Networking

- Teens, college students congregate at
  - MySpace
  - > Facebook
- Why?
- Libraries @ MySpace to "meet" patrons
  - http://www.myspace.com/undergradlibrary
  - http://www.myspace.com/lansingpubliclibrary

### **Lansing Public Library**





Male 70 years old LANSING, ILLINOIS United States

Last Login: 3/25/2006

#### View More Pics

# Contacting Lansing Public Library Send Message Forward to Friend Add to Friends Add to Favorites Instant Message Block User Add to Group Rank User

#### MySpace URL:

http://www.myspace.com/lansingpubliclibrary

| Lansing P | Lansing Public Library's Interests   |  |  |
|-----------|--|--|--|
| Music     | Have you checked out our CD collection lately? CDs at the library!                         |  |  |
| Movies    | We've got DVDs too! Only<br>\$1.00 to check them out, way<br>cheaper than the video store! |  |  |

### Lansing Public Library is in your extended network

Lansing Public Library's Latest Blog Entry (Subscribe to this Blog)

Hi (view more)

[View All Blog Entries]

#### **Lansing Public Library's Blurbs**

#### About me:

Keep up with what's happening!

My website: Lansing Library

My **Teen News Blog** with reminders and information on programs, meetings and other cool stuff! You can sign up to get updates in your email! We even podcast **audio** from some of our programs and events! **Teen News Blog** 

Our screen names (so you can IM the library)

Yahoo: AskLPLTeen

AIM or AOL: AskLPLTeen

MSN: AskLPLTeen@hotmail.com

#### Buddy List us so you can tell if we're online!

Our email (so you can tell us the important things in your life)

Send us suggestions for books, music, or videos that we should buy! Send us suggestions on what types of events we should have!

Teen@lansing.lib.il.us

Stop in! We're Open:

Manday Thursday O a m to O a m

### Podcasts

- iPod + broad<u>cast</u> = podcast
  - Distribution of audio or video files over the Internet
  - Listen to what you want, when you want
- Content
  - Pre-existing radio shows
  - Independent audio programs
  - Education
- Technology
  - Receive new "episodes"
  - Using RSS technology via iTunes, etc.

# Sample Podcasts

- Pre-existing content
  - > NPR, BBC
  - > PBS, New York Times, Scientific American
- Independent
  - > The Word Nerds
  - > Barak Obama
- Education
  - > ESL, foreign language learning
  - > Berkeley: lectures from Spring 2006 classes
  - > Tours of art museums

# How to Find Podcasts?



COMEDY

Q

Convels All Badanets







Submit a Podcast



Mike Krahulik and Ier ... 5. Happy Tree Friends Mondo Media: Video 6. Jack Black's Nacho L ... Jack Black 7. The Onion Radio Ne... The Onion 8. The Ricky Gervais P... Ricky Gervais and Kar ... 9. Ask A Ninja - iPod Beatbox Giant Produc... 10. Sex Survey: Dr Cock... www.doctorcocknev.c... 11. NIKE Football Video...

**Today's Top Podcasts** 

1. Strong Bad Emails & ...

AdultSwim.com Vide... adultswim.com

4. Downloadable Cont...

HomestarRunner.com...

All

2. ESPN: PTI

**ESPN** 

# Tags & Folksonomies

- Tagging = <u>cataloging</u> for the masses
- Folksonomy = <u>taxonomy</u> for the masses
- See something interesting and "tag" for later retrieval
  - > by you
  - > by your friends
  - > by strangers with similar interests

### del.icio.us

WFUV.ORG and 90.7 FM, Public Radio from Fordham University in New York City edit / delete

to wfuv VinSclesa radio NYC ... saved by 40 other people ... just posted

All things iPod, iTunes and beyond | iLounge edit / delete to itunes ipod music ... saved by 1067 other people ... 2 min ago

The Official Site of the New York Giants - Giants.com edit / delete to football giants NFL ... saved by 22 other people ... 2 min ago

Grey Matter edit / delete

to greysanatomy television blogs tv ... saved by 92 other people ... 3 min ago

Television Without Pity edit / delete

to tv reviews ... saved by 160 other people ... on oct 5, 2005

CogSci Librarian edit / delete to cogsci blog library ... on oct 5, 2005

ResearchBuzz edit / delete

to library blog ... saved by 13 other people

University of Connecticut Librar to library uconn ... saved by 3 other people



del.icio.us / cogscilibrarian /

your bookmarks | inbox | links for you | post

# Tag Clouds

common tags cloud | list

science

blog blogs book books brain cognition creativity culture daily geek hack hacks health interesting learning lifehacks mind mindhacks neuroscience news philosophy productivity psychology research

### Mind Hacks

http://www.mindhacks.com/

this url has been saved by 1015 people.

### Trends a-freakin-NATHAN



### Shiyali Ramamrita Ranganathan



#### five laws of library science

- 1. Books are for use.
- 2. Every reader his or her book.
- 3. Every book its reader.
- 4. Save the time of the reader.
- 5. The Library is a growing organism.

# Photo Tags

jessamyn's photostream



#### This photo also belongs to:

+ Librarian Trading Cards (Pool)

#### Tags

fdsflickrtoys tradingcard librarian trading card ranganathan five laws of library science librarian trading cards

#### Additional Information

- Some rights reserved.
- Taken on November 25, 2005
- See different sizes
- 3 people call this photo a favorite.
- Viewed 619 times.



# Tags: Cons + Library Issues

- Cons
  - > Work to maintain
  - No controlled vocabulary
- Library Issues
  - > People like doing it
  - > OPAC implications?

### The Top Five Tags

- tradingcard
- fdsflickrtoys
- librariantradingcards
- librarian
- librariantradingcard

Trends

### PennTags / tag / ENGL96

# Penn Tags

PennTag:

#### Herstory [microform]

copy

Herstory [microform]. Berkeley, Calif.: Women's History Research Center, 1971- Call#: Microfilm cont 319 Covers newsletters, journals, and newspapers published by women's liberation groups between 1956 and 1971. International in scope.

tagged microfilm women's\_liberation ENGL96 women history primary\_sources by jarson ...on 30-JAN-06

Underground newspaper collection [microform].

copy

aggression agg Underground newspaper collection [microform]. Wooster, Ohio, Micro Photo Division, Bell and Howell and the

Underground Press Syndicate. Call#: Microfilm news 270. Listing of contents available in Van Pelt Reference Stacks at AI3.U54.

encyclope

tagged ENGL96 primary\_sources microfilm newspapers by jarson ...on 30-JAN-06

quides heal

Columbia documentary history of American women since copy 1941 / edited by Harriet Sigerman.

Call#: Van Pelt Library HQ1420 .C65 2003

tagged america history documentary\_history women ENGL96 primary\_sources by jarson ...on 25-JAN-06

magazine\_cov

Modern American women : a documentary history / copy [compiled by] Susan Ware.

politics primar

Call#: Van Pelt Library HO1410 .M63 2002

tagged primary\_sources ENGL96 documentary\_history women american by jarson ...on 25-JAN-06

technolo

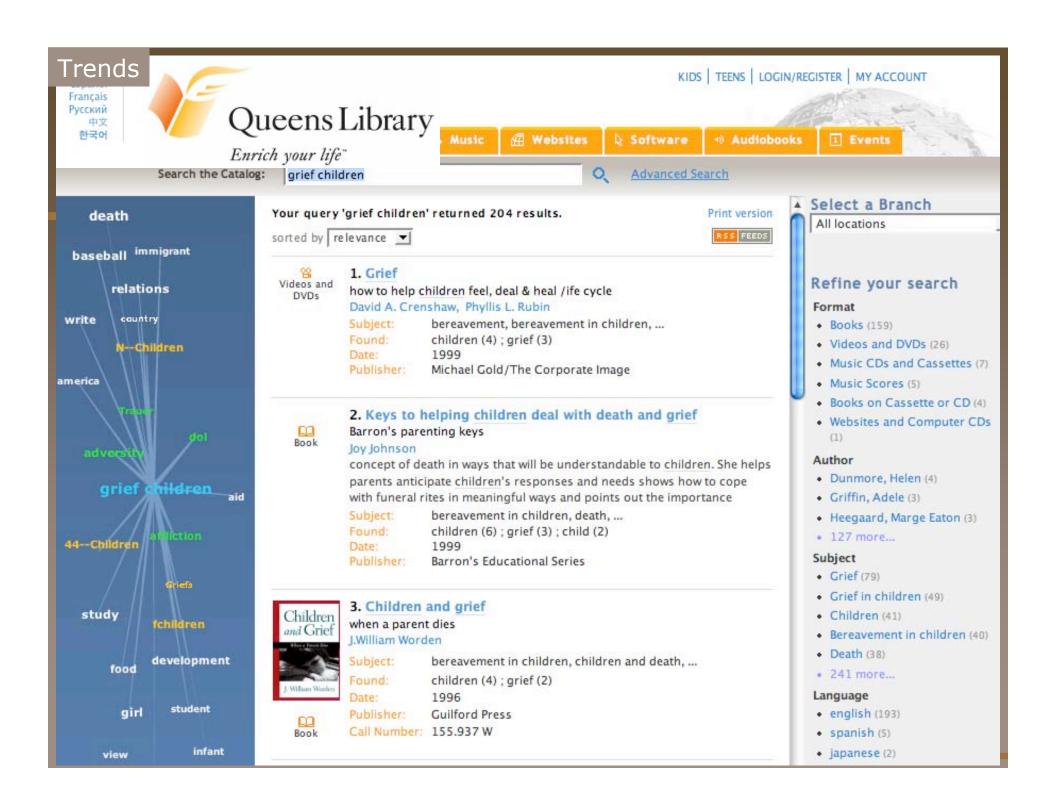
Women and the national experience : primary sources in American history / [edited by] Ellen Skinner.

Call#: Van Pelt Library HQ1410 .W644 2003

tagged american documentary\_history ENGL96 women history primary\_sources by jarson ...on 25-JAN-06

### **OPAC** Results

- Software as front end to OPAC
- Showcase library "tags"
  - > LCSH
  - > Genre
  - > Format
  - Language
- Visual display



### NCSU LIBRARIES

Collection | Browse Subjects | Services | Library Information | Community | News & Events

IRY: Library Account

My Courses

Catalog Search: grief children

Keyword Anywhere

Go

Start Over

Send search to:



.

#### Search 'grief children':

We found 197 matching items. Limit results to currently available items.

#### Browse By:

- B Philosophy, Psychology, Religion (60)
- D History (General) and History of Europe (1)
- E History: America (3)
- G Geography. Anthropology. Recreation (1)
- H Social sciences (31)
- L Education (6)

- M Music (1)
- P Language and literature (31)
- R Medicine (42)
- S Agriculture (8)
- Z Bibliography, Library Science, Information resources (ge ... (2)

#### Narrow Results By:

#### Subject: Topic

- Psychological aspects (51)
- Death (43)
- Bereavement (39)
- Children and death (28)
- Grief (27)

Show More ...

#### Subject: Genre

- Case studies (11)
- Cross-cultural studies (7)
- · Poetry (6)
- Fiction (3)
- Juvenile literature (3)

Show More ...

#### Format

- Book (183)
- eBook (7)

#### Brief View | Full View

Living with grief: children, adolescents, and loss

Published: c2000. Format: Book D.H. Hill Library

BF723 .G75 L58 2000

Stacks (3rd floor)

Available - On Reserve

Sort By: Relevance

The Grief process [videorecording]: children

Published: 1982. Format: Video cassette

Learning Resources Library

Media Collection Available BF723 .D3 G69 1982 BF723 .D3 G69 1982 <quide Media Collection Available

3. Breaking the silence: a guide to help children with complicated grief--suicide, homicide, AIDS, violence, and abuse

Author: Goldman, Linda, 1946-

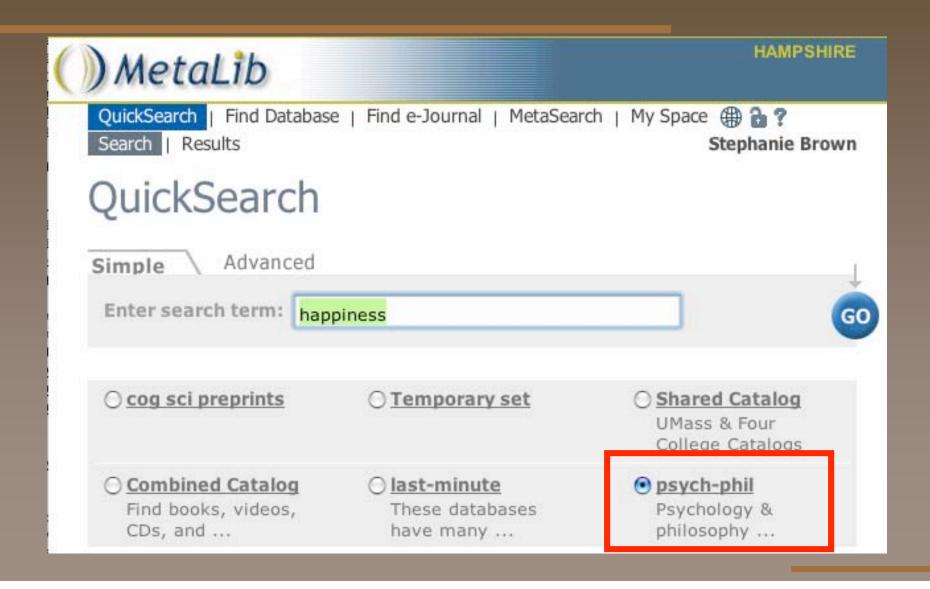
Published: c1996. Format: Book

### Metasearch

"Federated searching consists of transforming a query and broadcasting it to a group of disparate databases with the appropriate syntax, merging the results collected from the databases, presenting them in a succinct and unified format with minimal duplication, and allowing the library patron to sort the merged result set by various criteria."

Wikipedia definition by Péter Jacsó, 2004

# Happy: Psychology + Philosophy



# Happy Results



### Future of Metasearch?

- Patrons (may) want
  - > Should they?
- Not ready for prime time
  - > Vendors
  - > Technology
- Keep an eye on ...
  - > AquaBrowser
  - > MetaLib
  - > EBSCO

### Mash-ups

- Web site that integrates content from two or more disparate sources
- Most common: Map data +
  - Home rental / sales data @ HousingMaps.com
  - > Crime @ "ChicagoCrime.org"
  - Local music bands @ podbop.org
  - Branch libraries @ Denver

Trends Mash-ups — Housing Maps For Rent For Sale City: New York Price: \$2000 - \$2500 💠 Show Filters New Refresh Link Map Satellite Hybrid Beautiful 3 bedroom apartment for Port Cheste 4/02 \$2175 3bd rent -Includes Utilities \$2300 Bethpage House Bethpage 4/02 Newly renovated apartment \$2000 4bd Brooklyn Ny 4/02 3 BR, 1 Bath, Lr, Dr, Kit, Util, Etc! \$2100 3bd 4/02 New York \$2000 2bd Hoboken Beautiful large 2 BR Hoboken 4/02 Furnished Studio Apartment for \$2300 New York 4/02 Rent located on 1st Avenue Brand New 3 Bed 2 Bath Apt \$2000 3bd \*Open House Today 12--2PM -Brooklyn 4/02 Sunday 4/2\* 4 BR & 2 full bathrooms \$2000 4bd apartment near 7,G,R,V trains & 4/02 Queens bus Q58, Q23 Medical Center Midtownwest /9th Ave., Great \$2500 2bd New York 4/02 Share 2 bath triplex, wood floors \$2400 3bd .washer/drver, backvard .fully Brooklyn 4/02 loaded apt Luxury 26Th FI Condo W/ \$2300 1bd 4/02 Spectacular Views- No Fees 78 Beautiful Massapequa Rental \$2250 4bd Massapegu 4/02 Home Downtown White Plains (excellent \$2100 2bd 4/02 condition 3 bedroom house with in-ground \$2350 3bd 4/02 Coram heated pool 875 sq ft. 1 BR 1.5 Bath Luxury \$2200 1bd Weehawker 4/02 Waterfront Condo Very Nice and Affordable 1BR \$2300 1bd 1Bath Apartment with Pictures New York 4/02 inside

Erhpire-Fulton FernMap data @2005 Tell

1400 Sq Ft 2 Bedroom With

Balcony

\$2100 4hd 4 hedroom dream home

Brooklyn

Staten Islan, 4/01

4/01

\$2250 2bd

# Mash-ups – Chicago Crime

### Crimes by ZIP code / 60615

### Latest reported crimes

MARCH 24
10:30 p.m. Criminal damage
5400 block S. Ridgewood Ct. Street

MARCH 24 Criminal damage

9:50 p.m. 900 block E. 50th St. Street

MARCH 24 Battery

9:35 p.m. 200 block E. 50th St. Street

MARCH 24 Robbery

8:45 p.m. 5100 block S. Cornell Ave. Street

MARCH 24 Robbery

8 p.m. 4900 block S. Indiana Ave. Sidewalk

MARCH 24 Burglary

5:30 p.m. 4800 block S. Kimbark Ave. Residence: Garage

MARCH 24 Criminal damage

5 p.m. 5400 block S. Ridgewood Ct. Street

MARCH 24 Criminal damage 4:40 p.m. 5300 block S. Hyde

5300 block S. Hyde Park Blvd. Apartment

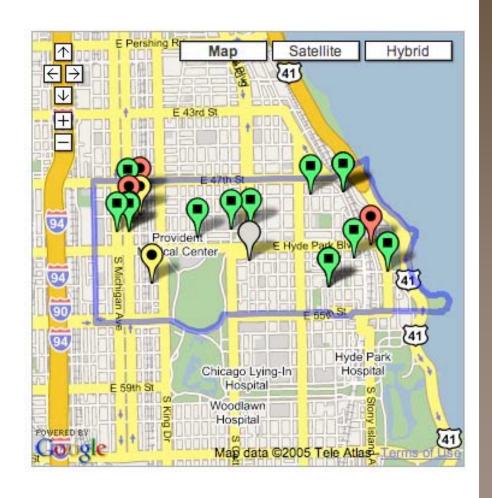
MARCH 24 Criminal damage

3:34 p.m. 5000 block S. Cottage Grove Ave. Restaurant

MARCH 24 Criminal damage
10:45 a.m. 1500 block E. 52nd St. Residence

MARCH 24 Theft

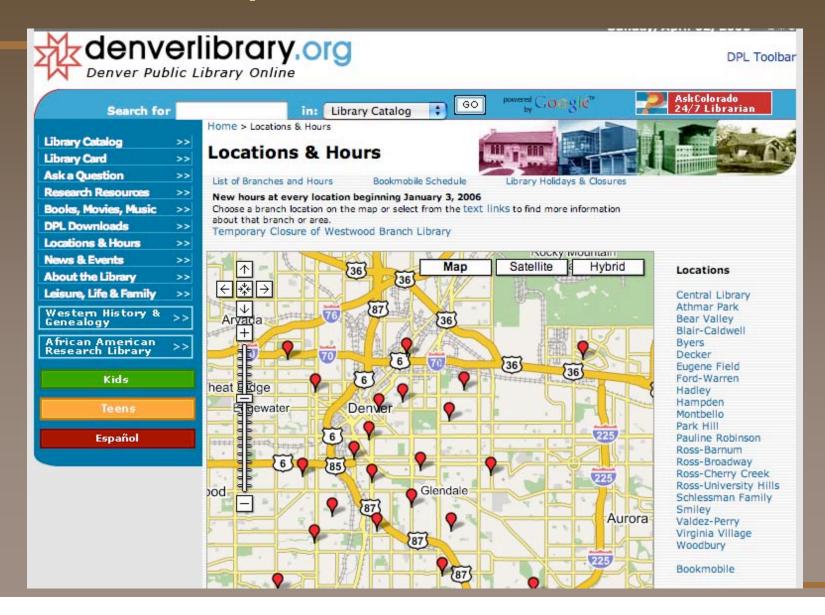
600 block E. 50th Pl. Residence: Porch/hallway



# Mash-ups - PodBot

| PODBOP EVENTS IN ALBANY, NY:  Events matching MP3s in our Artist Database. |  |  |  |  |  |  |
|--|--|--|--|--|--|--|
| APR 9 @ EMPIRE CENTER AT THE EGG   |  |  |  |  |  |  |
| Dresden Dolls  | MP3: The Dresden Dolls - Girl Anachronism  MP3: The Dresden Dolls - Missed Me                  |  |  |  |  |  |
| APR 12 @ EMPIRE CENTER AT T  Robert Earl Keen  L                           | MP3: Robert Earl Keen - For Love (Sample)  MP3: Robert Earl Keen - What I Really Mean (Sample) |  |  |  |  |  |
| APR 18 @ EMPIRE CENTER AT THE EGG  Bela Fleck & the Flecktones             |  |  |  |  |  |  |
| <b>&gt;</b>  | MP3: Béla Fleck - Frontiers (Live)  MP3: Béla Fleck - P'lod (Live)                             |  |  |  |  |  |

# Mash-ups – Denver Libraries



### Trends & Buzzwords Coda

- Questions?
- What will you remember?
- What will you try to implement?

# Blogging

- What is it and who's using it?
- Examples of library blogs for public, school, academic, and special libraries
  - Professional blogs (librarians as audience)
  - Public blogs (patrons as audience)
- How do you make a blog?!

# Anatomy of a Blog



April 19, 2006

### IMLS findings on The Status of Technolgy and Digitization in the Nation's Museums and Libraries

A January 2006 report from IMLS on <u>\*The Status of Technology and Digitization in the Nation's Museums and Libraries</u> is very good.

Here are the <u>Key Findings</u> from the IMLS website. I hope that it intrigues you enough to read the full report. They also have specific findings for all types of libraries.

#### "TECHNOLOGY USE

Small museums and public libraries have made dramatic progress, although they still lag behind their larger counterparts.

The extent of implementation and use of technologies in museums, public libraries, academic libraries, and all state library administrative agencies increased from the 2001 survey to the one conducted in 2004. The most dramatic increases are in small museums and public libraries, more of which have implemented basic office technologies and Web sites. Archives, which were not surveyed in 2001, report high percentages of basic and some advanced technologies in use.

The use of essential office technologies (e-mail, office productivity software, and desktop computers) is pervasive among state library administrative agencies, large archives, museums, public libraries, and academic libraries. Small museums and public libraries have expanded their use of basic technologies since the 2001 survey, but still lag behind the larger institutions.

Internet connectivity is pervasive among all groups, with broadband connections predominant over modem connections, except among smaller institutions. Institutional Web sites are prevalent among institutions in all groups. Use of institutional Web sites has increased in small museums and public libraries since the 2001 survey, but these institutions still lag behind medium and large institutions. Libraries and museums are putting services and activities online to manage their institutions and provide enhanced public service.

Newer technologies that use Internet-based and other kinds of online services and activities are being widely implemented among all groups.

New technologies include broadband Internet connections, which are easing out modern Internet connections; online catalogs of collections and holdings; local area networks (LANs); intranets; wireless

#### APRIL 2006

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-----|-----|-----|-----|-----|-----|
|     |     |     |     |     |     | 1   |
| 2   | 3   | 4   | 5   | 6   | 7   | 8   |
| 9   | 10  | 11  |     |     |     |     |
| 16  | 17  | 18  | 19  | 20  | 21  | 22  |
| 23  | 24  | 25  | 26  | 27  | 28  | 29  |
| 30  |     |     |     |     |     |     |

#### SEARCH

### Search this site:

#### CATEGORIES

- Articles
  - · Assorted Other
  - · Information Outlook
  - · Library Journal
  - Multimedia & Internet@Schools
  - SirsiDynix OneSource
- Presentations
  - · Association Presentations
- · Assorted PPT's

# What is Blogging?

- Web + log = weblog
- Software
  - > Free, \$\$
  - Remote- or locally-hosted
- Content
  - > Opinion
  - > News
  - > Links
  - > Diary

## More Blog Details

- "The unedited voice of a person"
  - Compare with edited
- Periodic posts
- Optional
  - > Archives
  - Comments (not edits)
  - Categories
  - "Syndication" (notification of new posts)

Berkman Center for Internet & Society

@ Harvard Law School

## History of Blogging

- Free blog sites in 1999
  - > Blogger
  - LiveJournal
- Definitions in media ~ 2000
- Tools made it easier to publish, 2000-2005
  - > Don't need to know HTML or FTP
  - > Add or edit content anywhere, anytime
  - > Other features
- Now: millions worldwide

### YA Librarian

### Alternative Teen Services

Librarians share ideas and resources about working with teens Alpha Mode Leam

Main Dispatch Teen Lit. Blog

Service Guides Program Primers Teen Media Resources

Librarian Resources

**About Us** 



WEDNESDAY, MARCH 29, 2006

### ☑ Teen Videos on YouTube: What can we learn?

Social community web sites such as YouTube allow teens to share their digital creations with one another. YouTube is largely dominated by short films, photographic video, and diary-style media that members create, upload, and share with one another. After viewing homemade films by teenagers on the YouTube web site, I noticed some different approaches that youth utilize when making their films.

"Spur of the Moment" video footage seems to be the theme for the majority of teen-created films on YouTube. Within these films, the footage is not scripted, but rather photographic, serving as a record of time. An example of this is Kyle Gone Crazed, a film where the videographer spontaneously captures a moment within the school library as he badgers his friends with on-the-fly humor. This type of film is appealing because it captures the "spirit" of the moment. They often seem like inside jokes between the person filming the event, and the person being filmed.

### About This Blog

This Blog is updated by two librarians who work with teens. It includes viewpoints about serving teens, as well as day-to-day commentary on what the librarians are learning and experiencing.

#### Previous Posts

- Teen Videos on YouTube: What can we learn?
- Alt Teen Services Web: Your ideas requested
- Video Game Voters Network
- Rock and Roll at the library.
- Interviewed by teens
- Applications available for new YA

## FeelGoodLibrarian

### Feel-good Librarian

Why we do this.

### The Right Question

I was on desk with Quiet and Classy librarian yesterday. She is always dressed elegantly and speaks quietly and kindly. We were quite busy, running out from behind the desk to the shelves, to the computers, back to the phone and the IM requests.

On one of my trips back, I asked a tall older lady standing at the desk in a mink coat, jeans and sneakers if I could help her. She was looking at one of our city maps.

"I'm so flustered right now, I can't tell you," she said. "I'm looking for my eye doctor's office, and I can't think of what road it's on. You go north on the highway, then turn left and wind around and it's back in there."

Hm. "Well, just take a moment and calm down," I said. "We have lots of time. Is it Busy Street, by chance?"

"Busy Street....no, no, I don't think so," she mumbled.

"Well, take your time. If I can help you, I'll be right here." I pointed to the desk and she nodded, poring over the map.

The poor lady was there for over an hour, trying to figure out where she was going. I checked in with her from time to time, as did Quiet and Classy. She finally got that it was a dentist's office she was looking for, not an eye doctor.

#### ABOUT

#### RECENT POSTS

The Right Question

The weakest link

On Sunday

Ongoing surprise

Small threads

Email Me

Add me to your TypePad People list

Subscribe to this blog's feed

OTHER FEEL-GOOD LINKS

My other blog

Powered by TypePad

ARCHIVES

March 2006

February 2006

# Catalogablog

### Catalogablog

### Monday, April 03, 2006

#### ISBN 13

Yet another <u>ISBN 13 conversion tool</u>. This one supports conversion of a batch of numbers in an Excel file, provides a Web service, and the folks at Booksprice are giving away the source code.

#### ISBN

Trackback (0) ►
Permanent link (0) comments

#### **Resource Description and Access**

The ALA/ALCTS/SS Continuing Resources Cataloging Committee Task Force for Reviewing RDA Documents has made available its final report on the Dec. 2005 draft of RDA Part I. The comments contained therein were submitted to the ALA/ALCTS/CCS Committee on Cataloging: Description and Access as part of CC:DA's RDA review process.

#### RDA

Trackback (0) Permanent link (0) comments

Friday, March 31, 2006

### Archive Profile

Library cataloging, classification, metadata, subject access and related topics.

### RSS Feed 1.0



FEED solojsub

tell me when this blog is updated....

22

Your E-mail:

Keep it Fresh

www.blogarithm.com

David Bigwood (email)

Search Google WorldCat

Currently Reading

Podcasting For Dummies ® (For



## Books | Ann Arbor District Library



Books Blog Video Blog

Media Mentions

Ebooks & Eaudio

Borrowing Information

Request ILL

According to <a href="newsreports">news reports</a>, the most <a href="beloved American family">beloved American family</a> made their debut on the big screen this past weekend, announcing a new Simpsons movie in the works. A short <a href="teaser trailer">teaser trailer</a> featuring Homer Simpson in his tighty whities was shown before the new animated film, <a href="teaser teaturing Homer Simpson">teaser trailer</a> featuring Homer Simpson in his tighty whities was shown before the new animated film, <a href="teaser teaturing Homer Simpson">teaser teaturing Homer Simpson</a> in his tighty whities was shown before the new animated film, <a href="teaser teaturing Homer Simpson">teaser teaturing Homer Simpson</a> in his tighty whities was shown before the new animated film, <a href="teaser teaturing Homer Simpson">teaser teaturing Homer Simpson</a> in his tighty whities was shown before the new animated film, <a href="teaser teaturing Homer Simpson">teaser teaturing Homer Simpson</a> in his tighty whities was shown before the new animated film, <a href="teaser teaturing Homer Simpson">teaser teaturing Homer Simpson</a> in his tighty whities was shown before the new animated film, <a href="teaser teaturing Homer Simpson">teaser teaturing Homer Simpson</a> in his tighty whities was shown before the new animated film, <a href="teaser teaturing Homer Simpson">teaser teaturing Homer Simpson</a> in his tighty whities was shown before the new animated film, <a href="teaser teaturing Homer Simpson">teaser teaturing Homer Simpson</a> in his tighty whities was shown before the new animated film, <a href="teaturing Homer Simpson">teaturing Homer Simpson</a> in his tighty whities was shown before the new animated film of the new

The library has a ton of materials on the <u>Simpsons</u>, including DVD sets of the <u>first</u>, <u>second</u>, <u>third</u>, <u>fourth</u>, <u>fifth</u>, and <u>sixth</u> seasons of the popular television show. For those of you who want to read about the Simpsons, there are books discussing the <u>social</u> <u>relevance</u> and <u>philosophy</u> of the Simpsons.

login or register to post comments

Books | Adults | Research Blog | AADL Select Sites Blog

Submitted by Van on Fri, 03/31/2006 - 2:49pm.



### Spring Forward: Daylight Saving Time Begins This Sunday, April 2

This coming Sunday, April 2, at 2:00 a.m. the time will become 3:00 a.m. and Daylight Saving Time will begin and will last until the last Sunday in October, the 29th.

## h20Boro lib blog



### ... h20boro lib blog

Waterboro Public Library (ME) weblog of literary and library news and resources

logins for 'registration required' sites

New York Times: login: waterlib password: water Chicago Tribune: login: waterlib password: water2

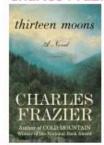
### navigate

search the website WPL site map fiction booklists news/sports/weather contact

### books ...

book reviews book stores book lists kids' book lists reading group resources Friday, April 21, 2006

### Charles Frazier's Next Book



Charles Frazier, whose first popular novel, *Cold Mountain*, won the National Book Award and was made into a <u>movie</u>, is apparently close to finishing the revisions of his second novel, *Thirteen Moons*, to be published by Random House on 3 Oct. 2006. There's a <u>description of the new book</u> at *Entertainment Weekly*.

# posted by mw : 11:21 AM

Thursday, April 20, 2006

### **Daily News Roundup**

uSA Today's On Deadline weblog offers a roundup of leading news stories each morning, citing Slate's "Today's Papers" roundup, Technorati's most-discussed story among bloggers, Yahoo's most e-mailed story and most-sent

# Music @ Case Memorial Library

### THE JEWEL CASE

A LOG OF NEW MUSIC AT CASE MEMORIAL LIBRARY, ORANGE, CT

MONDAY, APRIL 03, 2006

### The Derek Trucks Band: Songlines

#### CML call number: CD/ROCK/Trucks

Ben Ratliff wrote in the New York Times: "It is a delicious pleasure to hear Derek Trucks play the guitar on 'Songlines.' You can just sit agog at his natural abilities. It's even sweeter to hear a 26-year-old guitar hero who isn't cold and mechanical. Somehow his nervous system has absorbed older, earthier models of jazz swing and the blues cry. Influenced principally by John Coltrane, Ali Akbar Khan and Duane Allman -- whose songs he performs during his duties as a member of the Allman Brothers Band -- Mr. Trucks uses a slide on his fretting hand and picks the strings with his fingers. Like most slide guitarists, he's aiming for a voicelike expression. ... [I]n 'Sahib Teri Bandi,' a nearly 10-minute gawwali piece from Nusrat Fateh Ali Khan's repertory, ... Mr. Trucks's improvisation is beguiling: somehow he has reached a natural balance between Southern gospel expression and the emotionally piercing vocabulary of gawwali music. ... 'Songlines,' Mr. Trucks's first new studio album with his band in nearly four years, improves on the five that preceded it. There's more texture, more layers of sound ..." ("Critics' Choice: New CD's," 2/20/06).

#### LINKS

Case Memorial Library Connecticut Digital Library

#### PREVIOUS POSTS

The Derek Trucks Band: Songlines The Go! Team: Thunder, Lightning, Strike

Jonathan Lemalu: Love Blows as the Wind Blows

Prince: 3121

Mozart: Piano Concertos 17 & 20

Elvis Costello: The Juliet Letters

Barry Manilow: The Greatest Songs of the Fifties

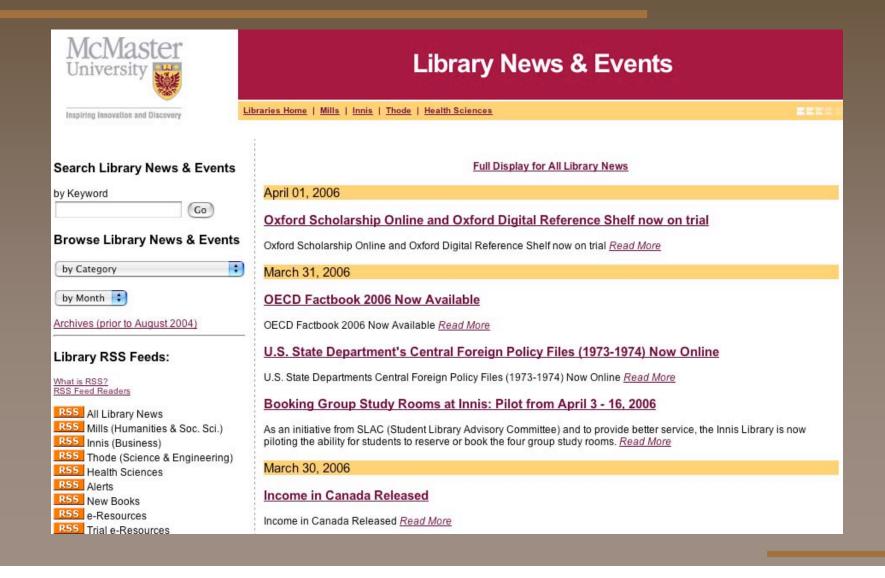
Donald Fagen: Morph the Cat

Dizzy Gillespie, Charlie Parker: Town Hall, New York City, June 22, 1945

Gorillaz: Demon Days

POSTED BY JONATHAN WIENER AT 2:07 PM 0 COMMENTS

## McMaster Library News & Events



## Daily Nightly



MSNBC Home >> Nightly News



#### **ABOUT THIS BLOG**

The Daily Nightly began on May 31, 2005. As Brian wrote in his first post it aims to provide a narrative of the broadcast day and a window into the editorial process at NBC Nightly News. Regular contributors include Brian and NBC News correspondents around the world, as well as producers and staff from the Broadcast Standards department.

Brian Williams became the seventh anchor and managing editor in the history of NBC Nightly News on December 2, 2004. Read his full biography.

### TONIGHT ON NIGHTLY NEWS

On this Earth Day, the country is once again focused on the price of gasoline. President Bush is in California pushing alternative sources of fuel while Americans are watching the price of gas climb higher. Overnight, the average price of gasoline rose 3 cents and in many parts of the country it is well over \$3 a gallon. Kelly O'Donnell is with the president following that story.

#### CONTINUED »

Discuss (0 comments)

Email this | Chink to this

### IT SEEMS ALL SEWN UP, BUT WILL IT LAST?

Posted by Richard Engel, NBC News Correspondent (07:20 pm ET, 04/21/06)



While it is not yet guaranteed, and certainly there have been last minute changes, political party representatives in Iraq tell us it looks very likely that Jawad al Maliki will be Iraq's next prime minister.

Here's a thumbnail analysis:

# Grey's Anatomy Writers



### From Blythe Robe, writer of "Name of the Game"

Typical. Leave it to life to know just when you've sworn off the game. Just when you've decided to be alone, have your Mary Tyler Moore phase and "make it on your own," made your vow of celibacy, then -- POOF! -- out of no where comes a sexy veterinarian with a whole "ooh look at me I'm saving your dog's life, and I also routinely saves the lives of innocent puppies and ponies and am no doubt a good person and clearly irresistible!" thing. It's like the universe can smell the fact that you are completely content about flying solo and decides to throw a big old sexy distraction your way in some sort of twisted joke, and you, of course, are powerless because, well it's the universe, and it's a guy, and so you have no choice but to play yet again. Just typical.

Having gotten that off my chest I would also just like to say... Well, hello Chris O'Donnell! If anyone's going to pull Meredith out of the McD rut, he just might be up for the challenge. But, I suppose we're just gonna have to wait and see about that...damnit!

So, tonight's theme was "the games we play." The reason I love this theme so much is because games are so much a part of this show. It goes all the way back to the very beginning when Shonda

### **ABOUT**

### RECENT POSTS

- From Blythe Robe, writer of "Name of the Game"
- <u>From Shonda Rhimes, Creator</u> of Grey's Anatomy...
- From Gabrielle and Harry, writers of "Band-aid covers the bullet hole"

### **ARCHIVES**

April 2006

March 2006

February 2006

January 2006

December 2005

November 2005

### Presentation Zen



How to identify best practices

· Secure funding for off-site in Hawaii

Shift all available paradigms

paradigms that support brand essence and leverage

March 22, 2006

### "Dimensionalizing the paradigm" and other marketing speak

When I was with Apple, I worked in marcom (Marketing Communications). This is where I first learned to speak like a real marketing genius. For example, I learned to use the term "best practice" instead of the more common place "effective," "efficient" or... "good." In the old days we'd say something like "Let's identify what works and what doesn't." Or perhaps "What

works and what doesn't." Or perhaps "What sucks and what kicks butt." But then I attended my first meeting to "identify best practices." I'm still not sure what it means, but I've been able to survive for the past few years in business without ever having to use the phrase again. And I hope that neither you or I ever have to see the phrase in a PowerPoint slide.

And speaking of marketing hubris (I mean genius), did you ever see this great video by Aquent. Before the Microsoft parody of marketing communications and

#### ABOUT

Email Me

#### SEARCH THIS BLOG

powered by FreeFind

#### LINKS

My personal website
Presentation tips from my website
Design Matters (Apple Pro Group)
Sample slides from my website

#### POPULAR POSTS

Where can you find good images?
Where to get quotes for presentations?

# How Do You Find Blogs?

- Google Blog Search
- Yahoo! News results
- Technorati
- PubSub

Chaining — links from blogs you like

# How to Blog?!

- Content
- Software

• Update, update, update

### Content

- "First, have something to say" Walt Crawford
- "You write for your future boss" Jakob Nielsen
- Things to think about ....
  - > Audience(s)
  - > URLs
  - > Appearance
  - > Usability
  - > Comments
- Promotion

### Software

- Where?
  - > Local
  - > Remote
- Cost
  - > Free or fee?
  - > Reliable software, host
  - > Yahoo! lists
- Learning curve tolerance?
- Good, fast, cheap pick any two

# Blogging Coda

- Questions?
- What will you remember?
- What will you try to implement?

# Break



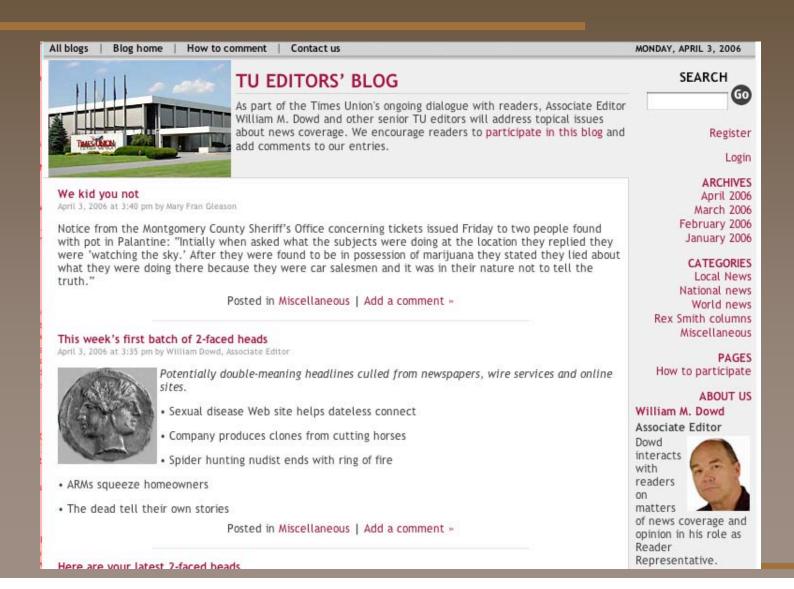
### RSS

- What is RSS and why should I care?
- See examples of how to RSS
- Consider which RSS option would be best for you

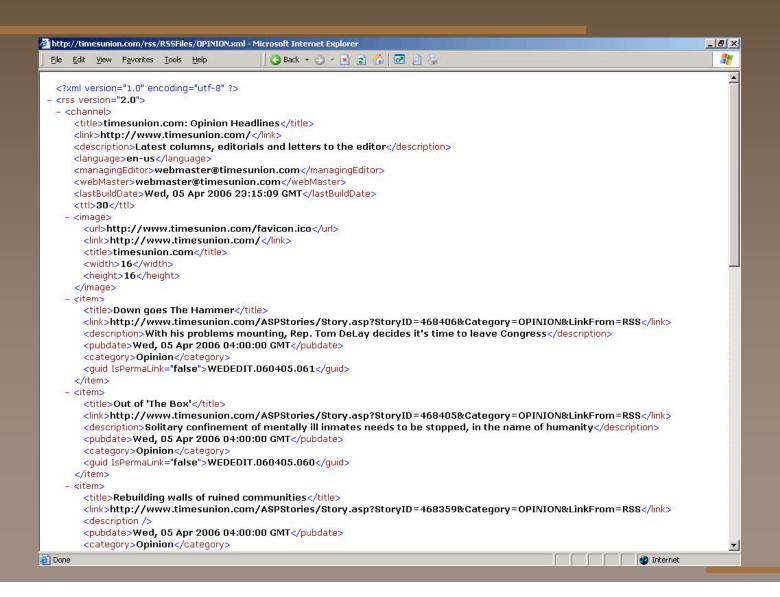
## What is RSS?

- A type of XML that converts encoded web pages into text-based format
- Summarizes web content and provides
  - Links to original site
  - > Metadata
- Track updates to the content using an "aggregator"

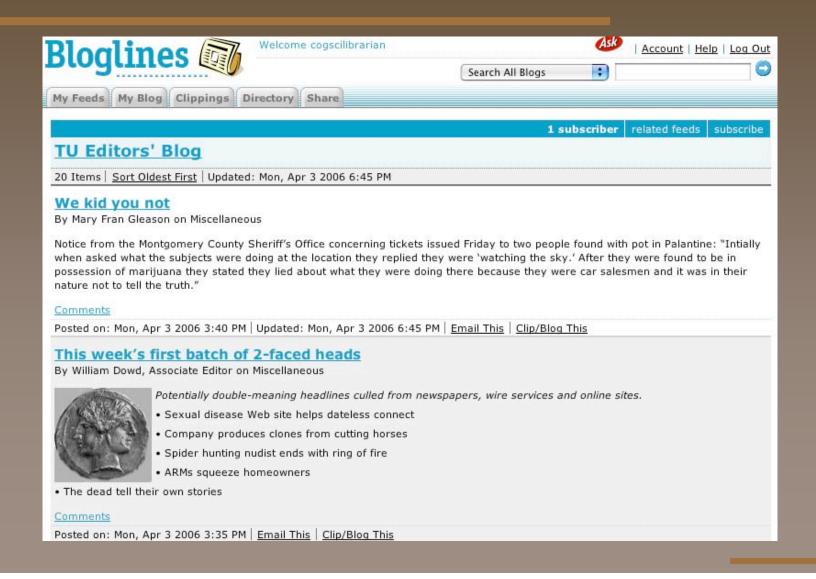
# Albany Times-Union Editors' Blog



### Raw XML of RSS Feed



# Aggregator (Bloglines)



# Aggregator (Safari)

### TU Editors' Blog

10 Tota

### We kid you not Mary Fran Gleason Today, 03:40 PM

Notice from the Montgomery County Sheriff's Office concerning tickets issued Friday to two people found with pot in Palantine: "Intially when asked what the subjects were doing at the location they replied they were 'watching the sky.' After they were found to be in possession of marijuana they stated they lied about what they were doing there because they were car salesmen and it was in their nature not to tell the truth."

Read more...

### This week's first batch of 2-faced heads William Dowd, Associate Editor Today, 03:35 PM



Potentially double-meaning headlines culled from newspapers, wire services and online sites.

- · Sexual disease Web site helps dateless connect
- · Company produces clones from cutting horses
- · Spider hunting nudist ends with ring of fire
- ARMs squeeze homeowners
- · The dead tell their own stories

Read more...

### Search Articles:

Q

### Article Length:

-

### Sort By:

### Date

Title Source New

#### Recent Articles:

### All

Today Yesterday Last Seven Days This Month

#### Source:

TU Editors' Blog

## Why Bother with RSS?



## Examples of RSS

- New books in Queens library; on your topic
  - http://aqua.queenslibrary.org/rssfeeds.asp?q=mountain+bike
- Recent Supreme Court decisions
  - <u>feed://www4.law.cornell.edu/supct/rss/0.91/supct\_rece</u> nt.rss
- New Databases at the NYPL
  - > feed://www.nypl.org/rss/databases.xml
- Teen Events at Hennepin County Public Library
  - feed://www.hclib.org/pub/events/XML/GetXML4Events. cfm?Agency=&keyword=&Type=T

### Which RSS Reader?

- Mac = Safari browser
- Portable = Bloglines
  - http://www.bloglines.com
- Emailed to you = RSSfwd
  - http://www.rssfwd.com/
- PC
  - > NewsGator
  - Active Web Reader
  - > SharpReader
  - > RSS Bandit

## RSS Coda

- Questions?
- What will you remember?
- What will you try to implement?

### Wikis

- What is a wiki and why should I care?
- Look at some wikis
- Is Wikipedia any good?
- How to make your own wiki

### What is a Wiki?

- Software
  - Ward Cunningham created WikiWikiWeb 1994-95
    - Goal: create a simple programming tool
    - End result: Very simple html
- Content
  - Social web sites which permit interactive writing and editing

Wiki Wiki loosely means quick or fast in Hawaiian

### Most Famous Wiki



article discussion edit this page history Sign in / create account

Your continued donations keep Wikipedia running!

### Wiki

From Wikipedia, the free encyclopedia

For other uses, see Wiki (disambiguation).

A wiki (IPA: ['wi:.ki:] <wee-kee> or [wɪ.ki:] <wick-ey>[1]) is a type of website that allows anyone visiting the site to add, remove, or otherwise edit all content, very quickly and easily, sometimes without the need for registration. This ease of interaction and operation makes a wiki an effective tool for



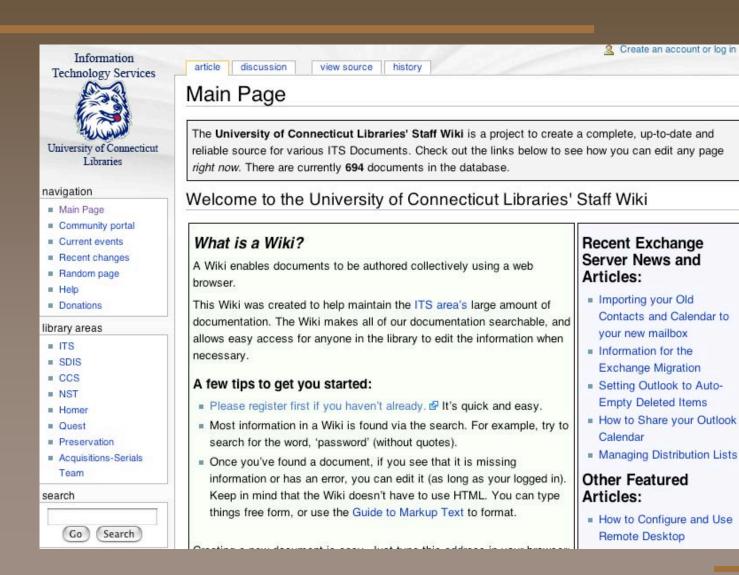
collaborative writing. The term *wiki* is a shortened form of *wiki wiki* which is from language of Hawaii (Hawaiian), where it is commonly used as an adject something "guick" or "fast" (Hawaiian dictionary) .

The term **Wiki** can also refer to the collaborative software itself (wiki e the operation of such a website (see wiki software).

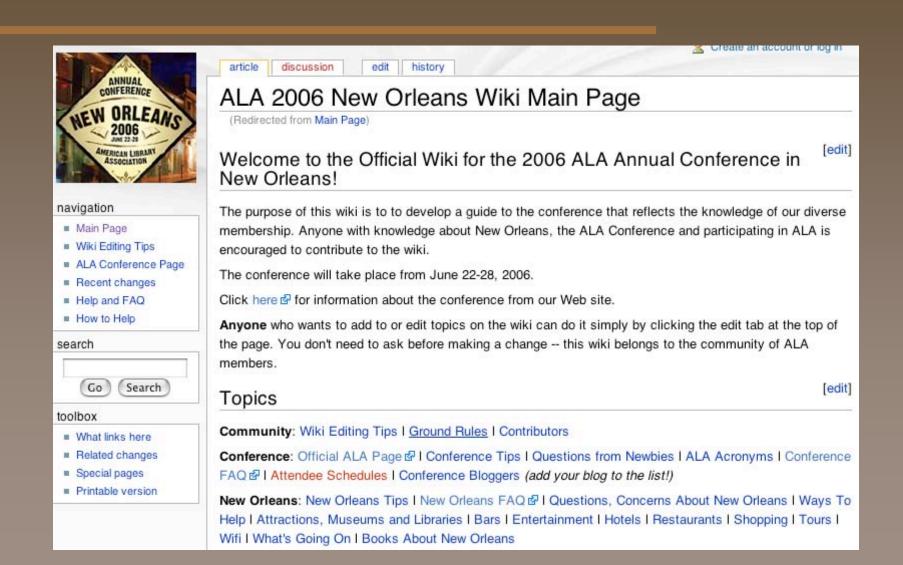
In essence, a wiki is a simplification of the process of creating HTML system that records each individual change that occurs over time, so can be reverted to any of its previous states. A wiki system may also designed to provide users with an easy way to monitor the constantly wiki as well as a place to discuss and resolve the many inevitable issi inherent disagreement over wiki content. Wiki content can also be mis bound to add incorrect information to the wiki page.



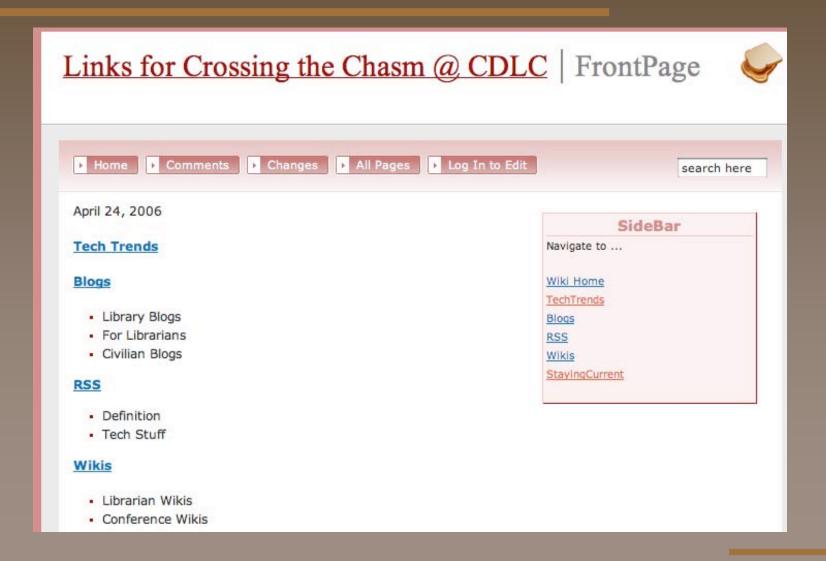
## UConn Libraries Staff Wiki



### **ALA Conference Wiki**



### CDLC Conference Wiki



## Wikipedia

### WikipediA

### English

The Free Encyclopedia 1 068 000+ articles

### Français

L'encyclopédie libre 267 000+ articles

### 日本語

フリー百科事典 199 000+ 記事

### Svenska

Den fria encyklopedin 150 000+ artiklar

### Português

A enciclopédia livre 125 000+ artigos

### Deutsch

Die freie Enzyklopädie 381 000+ Artikel

### Polski

Wolna Encyklopedia 226 000+ haset

### Nederlands

De vrije encyclopedie 166 000+ artikelen

### Italiano

L'enciclopedia libera 149 000+ articoli

### Español

La enciclopedia libre 107 000+ artículos

search = suche = rechercher = szukaj = 検索 = zoeken = sök = ricerca = busca = buscar

祖

"Imagine a world in which every single person on the planet is given **free access to the sum of all human knowledge**. That's what we're doing."

Jimmy Wales,

founder of Wikipedia and Chair of the Wikimedia Foundation

## Wikipedia by the Numbers

- Wikipedia "English"
  - > Started 2001
  - > 1 million articles
  - > 20 million internal links
  - > 65,000 edits
  - > 1,700 new articles daily
  - > Entirely written by volunteers
- Other Wikipedias
  - > 125 languages
  - > >3.3 million articles

## Wikipedia Coverage, Authority

#### Sample articles

- Felix Frankfurter biography
- > 1980 eruption of Mount St. Helens
- History of saffron
- > Celtic Tiger

#### Authority?

- > Anyone can write or edit. ANYONE.
- > Must have an account

## Nature: Wikipedia vs. Britannica

- Nature compared several science articles in Wikipedia to Britannica
  - "Wikipedia comes close to Britannica in terms of the accuracy of its science entries"
  - Wikipedia = 162 errors
  - > Britannica = 123 errors
- BUT: Britannica not happy with Nature's review method
- Applying scientific principles to reference evaluation ...

## Wikipedia: Bottom Line

- For many topics, Wikipedia is "good enough"
  - > Technology
  - > Brief overview of a topic
- BUT: reader, beware
- Analogous to ...
  - > Google vs. Academic Search Premier

#### How Can I Get a Wiki?

- Low-tech
  - > Online
  - > PBWiki
  - Little tech knowledge required
- Tech-intensive
  - > MediaWiki
  - > Requires server space, tech-savvy
  - > More stable, controlled

### **PBWiki**

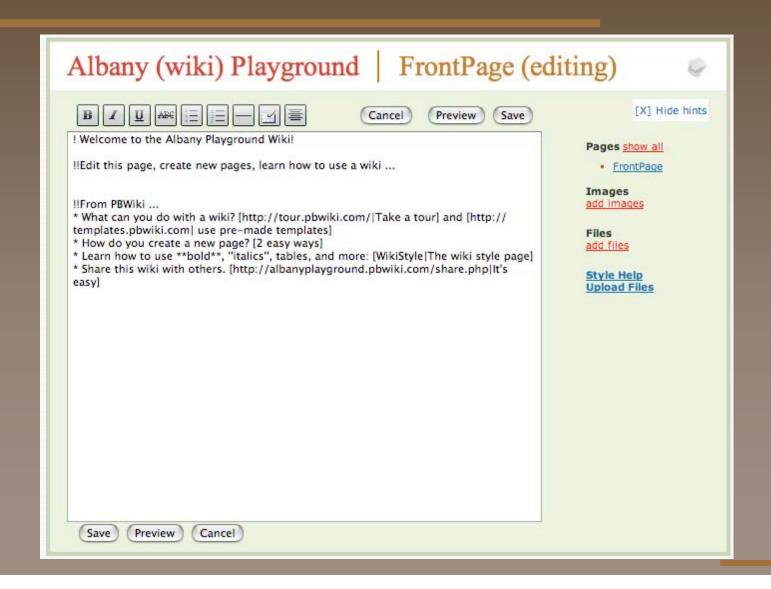


# Albany (wiki) Playground



http://albanyplayground.pbwiki.com/

# Edit Albany (wiki) Playground



### Wikis Coda

- Questions?
- What will you remember?
- What will you try to implement?

## Overwhelmed?



## Keeping Current

- How do you keep current now?
- Blogs for librarians and other areas of interest
- Handy journals and web sites to monitor
- Social networking for information

## Blogs!

- Personal
  - > Librarian in Black
  - > What I Learned Today
- Professional
  - > LJ Tech Blog

#### Journals & Web Sites

#### Journals

- > Computers in Libraries
- Multimedia & Internet@Schools
- > Wired

#### Web Sites

- > ResearchBuzz
- > ResourceShelf
- > Library Success: A Best Practices Wiki

#### Other?

- Podcasts & webinars
  - > APM's Future Tense (podcast)
  - SirsiDynix Institutes (webinars)
- Social networking for librarians
  - > Keep in touch with each other
  - Talk about what you saw, heard @ conferences
  - Email, fax, mail articles to your colleagues & ask them to do the same

## Crossing the Chasm Coda

- Questions?
- What will you remember?
- What will you try to implement?

#### Handouts

- Wiki has everything ....
- http://crossingchasm.pbwiki.com/
  - > Online through (at least) June 30, 2006
  - > PowerPoint online through June 30
  - > Reading List online, too

#### Contact Me!

Stephanie Willen Brown stephanie.brown uconn.edu

IM: CogSciLibrarian

http://cogscilibrarian.blogspot.com/ http://crossingchasm.pbwiki.com/